



Nardin S. Sabounchi

Award Winning Designer
Luxury Management and Marketing

Paris, France

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Links

[LinkedIn](#)

Languages

English (Fluent)

French (Work Proficiency)

Persian (Native)

Turkish (Native)

Azerbaijani (Native)

About

International award-winning multidisciplinary designer with a deep passion for luxury products. With a background in industrial design, product design, and visual merchandising.

Graduated from top design school Middle East Technical University and held a Master's degree in Luxury Management and Marketing from EM-Lyon Business School.

My design approach is all about building a lasting emotional connection with users. I focus on blending aesthetics, functionality, and innovation to create designs that do more than aesthetics. I aim to create products that are not only practical but also meaningful for long-term loyalty and satisfaction.

BRANDS WORKED WITH

Berluti

Nayestones

ela.store

Epack Academy

ABI Jewellery Design Studio

Experience



● Visual Merchandising Design Assistant

Berluti | Jan 2024 - Jun 2024



● Product Developer

Nayestones | Sep 2023 - Jan 2024



● Co-Founder

ela.store | Dec 2018 - Jul 2023

● Instructor

Epack Academy | Jul 2018 - Sep 2022

Gemvision Matrix software for Jewelry design

● Jewelry Designer

ABI Jewellery Design Studio | Apr 2018 - Sep 2018

Education & Training

2023 - 2023

● Parsons School of Design - The New School

exchange student during the master, Strategic design and management

2023 - 2023

● Curtin University

exchange student during the master, Luxury marketing

2022 - 2024

● emlyon business school

Master's degree,

2015 - 2017

● Orta Doğu Teknik Üniversitesi / Middle East Technical University

Master of Science (M.Sc.),

2010 - 2014 ● **Tabriz Islamic Art University**
Bachelor of Arts (B.A.),