



Clark Sabbat

Creative Design Director

New York, NY, USA

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Links

[Website](#) [LinkedIn](#)

Languages

French (Work Proficiency)

English (Native)

About

Proven track record of successfully leading cross-functional teams and collaborating with stakeholders to drive business growth. Skilled in identifying market trends and consumer insights to develop innovative strategies that resonate with target audiences.

Throughout my career, I have consistently demonstrated a strong passion for pushing boundaries and thinking outside the box. With a keen eye for detail and a deep understanding of design principles, I have been able to create visually stunning and impactful designs that captivate audiences and leave a lasting impression.

My ability to define aesthetic and execute design initiatives is complemented by my exceptional communication skills. I understand the importance of storytelling in building a powerful brand, and I excel at crafting compelling narratives that engage and inspire. Whether it's through visual elements, written content, or multimedia presentations, I know how to effectively convey a brand's message and connect with consumers on an emotional level.

In addition to my design expertise, I bring a wealth of experience in development, marketing, and sales. This holistic understanding of the business landscape allows me to approach design projects with a strategic mindset, ensuring that every creative decision aligns with broader business objectives. I am adept at conducting market research, analyzing competitor strategies, and leveraging consumer insights to inform my design choices, resulting in designs that not only look visually appealing but also drive tangible results.

Furthermore, my leadership skills have been honed through years of managing diverse teams and fostering a collaborative work environment. I thrive in fast-paced, deadline-driven settings and have a proven ability to motivate and inspire team members to deliver their best work. By fostering a culture of innovation and creativity, I have consistently been able to drive teams towards achieving ambitious goals and exceeding expectations.

Overall, my extensive experience in development, marketing, sales, and design, combined with my ability to define aesthetic and communicate a powerful brand story, make me a valuable asset to any organization seeking to make a lasting impact in today's competitive market. I am excited to bring my unique blend of skills and expertise to contribute to the success of your company.

BRANDS WORKED WITH

- Clark Sabbat
- Friends with Benefits
- KATOUCHA NIANE
- LUKA SABBAT
- VOODOO
- What Goes Around Comes Around

Experience



DESIGN DIRECTOR

Clark Sabbat | Jan 2016 - Now

Freelance Fashion consulting and design of Men's and Women's collections for companies and private clients.

- Provide development and production services to small and medium companies from US, Australia, UK, and Asia.
- Develop Brand, Marketing, Sales and Merchandising Strategies
- Developed prints and developed fabrics
- Developed planning and budgets for projects
- PAST FREELANCE CLIENTS: Ann Taylor, Gap, JCrew, Ruby Rocks Orange Theory Fitness, etc.
- Launched eponymous collection of men's, women's and handbags in 2018. Products sold exclusively online.

● DESIGN DIRECTOR

KATOUCHA NIANE | Jan 2003

Co-founded Paris-based women's ready-to-wear collection

- Collaborated with Katoucha Niane, former Yves Saint Laurent muse and French fashion icon, on launching a women's apparel collection. Worked with her to create the brand vision and initial presentation that secured investment backing. Collection was shown during French Fashion week at the L' Ecole des Beaux Arts.

● PROJECT / MARKETING MANAGER

LUKA SABBAT | Jan 2014 - Jan 2021

Coordinated with multiple brands to build marketing and advertising strategies while utilizing and maintaining Luka's image. collaborated with brands such as Evian, Champion, CK, ADIDAS, Dolce and Gabbana, Pac Sun, North Face, Tommy Hilfiger, Reebok, BMW etc.. Luka is currently the international face and Ambassador for Fragrance of Ralph Lauren. Link: <https://luka-sabbat-jj3v.squarespace.com>

- Coordinated launch of HOTMESS art collective, HOTMESS show debuted in NY then moved to Los Angeles and Miami. Raised sponsor cash and services of more than \$250,00 for launches. Coordinated with Sunshine Sachs and other PR companies generating over 100 million hits for the HOTMESS projects. Founding partner MILK STUDIOS.

● DESIGN DIRECTOR

Friends with Benefits | Jan 2009 - Jan 2014

FRIENDS WITH BENEFITS 2009-2014

- Women's knitwear business which started from designing recycled and upcycled tees which grew into a full fashion cut and sew business.
- Managed a small team of assistants and pattern makers.
- Managed production of collections and deliveries to stores and to private clients.
- Coordinated with Showroom for sales and presentation to clients
- Researched Fabrics from Paris, Japan and Italy.
- Managed all public relations, promotions and media outreach in coordination with Estarise. Developed relationships with fashion publications such as Vogue, Harper's Bazaar, WWD and the NY Times.
- Collections sold to: Intermix, Atrium, Scoop, If, Madison (LA) and Post 26 (Fred Siegel)

● DESIGN DIRECTOR

VOODOO | Jan 2003 - Jan 2008

Ready to wear collections created in Paris and eventually moved business to NYC.

- Led a team of ten and oversaw all facets of creative direction, design, product execution, marketing, photo shoots and sales.
- After launching Voodoo in the US market, established relationships and retail/wholesale distribution through trunk shows and high-end specialty stores such as Mitchells in Westport, CT.
- Oversaw all manufacturing operations including monitoring key factories in both Paris and New York City to ensure product integrity, and quality.
- Capitalized on the relationship between celebrity and fashion. Sponsored a media event for the Independent Spirit Awards and secured celebrity placements including Sienna Miller, Julia Roberts and Gretchen Mol.

● DESIGN DIRECTOR

What Goes Around Comes Around | Jan 1999 - Jan 2001

WHAT GOES AROUND COMES AROUND – 1999 - 2001

- High End Vintage Clothing Company Designed and debuted women's collection in coordination with creative directors/founders.
- Collection presented to major retailers and eventually sold to Bergdorf Goodman, Neiman Marcus and Intermix.
- Researched and developed innovative finishes for woven's and created full fashion knits and utilized interesting leather techniques which were inspired from vintage archives.
- Managed a design staff and sample room.
- Partnered with factories in New York, South America, Asia and India.
- Created private label products for Scoop, Anthropologie, Ralph Lauren

and Bergdorf Goodman among others.

- Received press in Elle Magazine, NY Times etc.. and obtained celebrity clients such as Laura Dern and Julia Stiles