

# Haleh Niazi

Beauty Advisor  
Makeup Artist

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## Languages

English



## About

With a rich history in luxury retail, I excel in customer consultations and sales within the beauty and fashion sectors. My experience at prestigious stores like Harrods and brands such as L'Oréal has honed my expertise in meeting diverse customer needs with a personalised touch. Specialising in client advising, upselling, and product demos, I thrive in department store environments across luxury to high-end segments, particularly in menswear, footwear, and beauty & fragrances.

### BRANDS WORKED WITH

- Clarins, John Lewis
- Clarins (Oxford Street Boots)
- Dramatic Art Centre
- FENWICK BOND STREET
- Harrods
- Harrods- Kurt Geiger
- IRIB (Tehran Broadcast TV)
- Kérastase, Harrods (Beauty department-5Th Floor)
- L'Oréal
- Shiseido, Selfridges

## Experience

- Sales Advisor**  
 Harrods- Kurt Geiger | Nov 2022 - Jul 2023
  - Consulting customers with any query and assisting them in finding desired items
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**Sales Advisor**  
 Harrods | May 2021 - Nov 2022
  - in white hall and black hall ) (Knightsbridge, London)
  - Consulting customers with any query and assisting them in finding desired items
- Hair and Beauty advisor**  
 Kérastase, Harrods (Beauty department-5Th Floor) | Jul 2019 - Oct 2019
  - assisting them to find the most suitable and desired item
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**Beauty advisor**  
 L'Oréal | Jan 2018 - Jun 2019
  - Assisting and liaising with customers to be able to find the product that suits their requirements the most, helping with their queries and offering them new promotions
- Sale Assistant**  
 FENWICK BOND STREET | Jan 2017 - May 2018
  - Liaising with customers to find the brand and products they are looking for and assisting customers with their enquiries, offering new promotions and products
- Sale Assistant and Beauty Consultant**  
 Clarins (Oxford Street Boots | Jan 2015 - Jun 2016
  - Assisting shoppers to find the products they are looking for, consulting customers for new products and beauty queries, keeping up to date with special promotions and putting up displays.
- Makeup Artist and Sales Assistant**  
 Shiseido, Selfridges | Jan 2007 - Jan 2009
  - Responsible as a beauty consultant and sale assistant of full range of the products, beauty and makeup consultant where appropriate along with individual makeup upon the customers' request.

- **Makeup Artist and Sales Assistant**

Clarins, John Lewis | Jan 2003 - Jan 2007

- Responsible for consultant and sale full range of Clarins products to reach the sales target as well as beauty and make consultancy along with individual makeup upon the customers' request.

- **Director Assistant and Program Coordinator**

IRIB (Tehran Broadcast TV) | Jan 1998 - Jan 2003

- Participated in the production of recorded and live performances in International Theatre and TV Festival, was responsible as an Assistant Director, Programmer and support to director in TV series (Tehran/ Iran)

- **Researcher, Programmer and Stage Manager**

Dramatic Art Centre | Jan 1992 - Jan 2002

- Responsible for programming and stage managing of production in musical theatre, elaborate costumes for adults along with productions in International Theatre festival, also writing critical articles to be published in media

## **Education & Training**

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2010 - 2011 ● **London Art university**

Graduate Diploma 3D Max And,

2006 - 2007 ● **Art University, Chelsea College**

Master of Arts,

1998 - 2000 ● **Faculty of Fine Arts, Tehran University**

Master of Arts,

1992 - 1996 ● **Faculty of Fine Arts, Tehran University**

Bachelor of Arts,