



Paula Moraes

Fashion and Design

Milano, MI, Italia

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Links

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Languages

English (Fluent)

Italian (Fluent)

French (Work Proficiency)

Spanish (Work Proficiency)

Portuguese (Native)

About

- In a constant search for new experiences that can develop my personal and professional growth -

After my graduation in 2016, I have demonstrated interest in expanding my knowledge and my area of expertise in the Fashion field. So I have been pleased to apply my knowledge acquired through years of study and experience abroad, where I learned new languages and cultures in the creation and production.

- my related passions which includes: Writing, Photography, Arts, Languages, Dance and of course Travelling. -

BRANDS WORKED WITH

Adidas

Comptoir des Cotonniers

Paula Diniz

Piemontese

Zalando

Experience

Commercial Sales Representative

Adidas | Feb 2021 - Jul 2021

- Responsible for cash controlling in the Corso Vittorio Emanuele II and provide the daily control of activities using IT tools;
- Receive and control the steps of the Online sales;
- Assist the Visual Merchandising team in Store and Stock replacements.

Fashion Stylist and Personal Shopper

Paula Diniz | Oct 2020 - Now

- Styling for photo shoots/campaigns and editorials/ fashion shows or E-commerce following the brand identity and requested specifications;
- Work together with the other colleagues as: photographers, general assistants and the coordinator of the Event or Shooting to assist and increase the quality and production.
- Consultant for purchases of various types of clothing, men and women and Style.

Junior Designer

Piemontese | Oct 2016 - Mar 2020

- Designing and Creation on the developing of new pieces and collections (Lingerie, underwear, beachwear)
- Coordination of the Visual status to ensure if the image standards are correct;
- Collaborate with the Communication Department implement and maintain image standards in order to maximize sales.



E-commerce Specialist

Zalando | Nov 2021 - Jul 2022

- . Provide assistance in sales and after sales Online;
- . Assist Customers and Partners on web details.



Visual Merchandiser

Comptoir des Cotonniers | Jul 2022 - Dec 2022

- Marketing analysis from the sales floor
- Assist the team with the visual merchandising assignments and seasonal sales.