# Dweet



# **Tingting Zheng**

experience in organizing events, sales, and customer service, excellent communication skills, outgoing personality

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## Languages

English (Work Proficiency)

Mandarin (Native)

#### **About**

With strong customer engagement skills and a passion for retail, I excel in dynamic environments. My experience includes personalised service management, team coordination, and effective communication. Flexible with my schedule, I'm eager to contribute positively to your team.

**BRANDS WORKED WITH** 

Lufax Holding Ltd.

New Oriental Education & Technology Group

# Experience



#### Student Hubs Volunteer

University of Southampton | Apr 2023 - Sep 2023

- •Customer Engagement: Provided a warm welcome to incoming students, effectively distributing orientation materials and engaging in meaningful conversations to create a friendly and inclusive atmosphere.
- Service Management: Managed a busy coffee and dessert station, tailoring service to meet diverse preferences, ensuring each student received personalized attention.
- Information Support: Skillfully handled a wide range of inquiries about academic programs and
- campus services, offering detailed explanations and personal insights to enhance student  $\,$

understanding and comfort.

### Sustainability Project Volunteer

TRACO.UK | Mar 2023 - Sep 2023

- Team Management: Demonstrated by spearheading the development of the sustainability report, effectively guiding a team of three through the project's milestones.
- Effective Communication and Coordination: Highlighted by regular meetings with management to discuss and actively communicated and coordinated with them to understand Traco.UK's strategic vision and tailored the report accordingly to support the company's long-term goals.

#### Operations Intern

Lufax Holding Ltd. | Sep 2021 - Jan 2022

- Cross-Departmental Project Leadership: Led the communication and collaboration across Member Operations, Platform Management, and technical teams, driving the successful execution of the '10th Anniversary Event' pop-up feature.
- Design and Technical Integration: Coordinated closely with development and UED visual design teams, ensuring a smooth transition from design concepts to technical deployment, which resulted in improved user engagement and satisfaction.



#### sales

#### New Oriental Education & Technology Group | Sep 2020 - Sep 2021

Personalized Customer Service: Expertly assessed client needs to recommend tailored

educational products, including General English, Business English, and IELTS preparation courses.

Performance Tracking: Consistently monitored client progress and satisfaction, adeptly adjusting

service strategies based on direct feedback.

Market Analysis: Continuously analyzed educational trends to ensure our course offerings were

competitive and met market demands, maintain the company's leading position in the education  $% \left( 1\right) =\left( 1\right) \left( 1\right) \left($ 

sector.

Collaborative Teamwork: Actively collaborated with colleagues to share

knowledge and refine service practices.

# **Education & Training**

2022 - 2023 • University of Southampton

Master of Science in Business Analytics,