

Laura Pino

Designer and Founder of LRPN accessories brand

📍 London, UK

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Languages

English (Work Proficiency)

Italian (Native)

About

Fashion Designer with experience and knowledge in the luxury industry for accessory design, innovative and forward thinking.

BRANDS WORKED WITH

Benetton

for Stela Plaka | Milan /

Gianni Lilliu

LR:PN

Nicole Spose

Experience

● Fashion Designer

LR:PN | Nov 2017 - Now

Travelled to store locations to review product mix, obtain feedback and share information.

- Coordinated pick-up with sample specialists.
- Determined financial goals and in-season projections.
- Drew outline of pattern parts using drafting instruments such as calipers, squares and straight and curved rules.
- Managed pricing decisions to achieve competitive position.
- Negotiated product prices with vendors.
- Let out and took in seams in suits and other garments to improve fit.
- Positioned and pinned pattern sections onto model form.
- Achieved costing and aesthetic goals for the seasonal fabric palette.
- Properly accessorised samples.
- Developed seasonal merchandise assortment to improve category depth and breadth.

● Assistant Stylist

for Stela Plaka | Milan / | Sep 2021 - Jun 2022

Create mood boards and research trends.

- Assist on shoots – on location and in studio.
- Pick up clothing and organise returns.

● Studio Assistant

Gianni Lilliu | Oct 2019 - Jul 2020

Create mood boards and research trends.

Assist with model paper development.

Drawing and proposing uniforms for hospitalities' brands.

Develop clothing prototypes.

● Dresser

Nicole Spose | Mar 2016 - Apr 2016

Attended and participated in extensive rehearsals for the fashion show. Accessorised all clothing for photoshoots according to brand- specific guidelines.

Met with the fashion director to discuss the required poses, movements and persona to be portrayed.

● Stylist, Dresser

Benetton | Nov 2015 - Dec 2015

Met with the fashion director to discuss the required poses, movements and persona to be portrayed.

Clearly communicated design revisions to all members of the fashion team.

Attended and participated in extensive rehearsals for the fashion show. Accessorised all clothing for photo shoots according to brand specific guidelines.

