



# Camille Regnauld

Passionate by the fashion world, I am really determined, flexible, result-oriented & committed.

Paris, France

[View profile on Dweet](#)

## Languages

French (Native)

English (Fluent)

## About

Merchandising experienced with a demonstrated history of working in the luxury goods and fashion industry. Strongly skilled in Trend Analysis, Merchandising, Product development in RTW, Leather goods, Shoes and Accessories for Women.

### BRANDS WORKED WITH



## Experience

### ● Ready-to-Wear Collection & Retail Merchandising Manager

Cop.Copine Officiel | Oct 2020 - Now

### ● Worked on an entrepreneurial project

| Oct 2019 - Dec 2020



### ● Accessories Buying & Merchandising Manager

Sonia Rykiel | Apr 2018 - Sep 2019

### ● Accessories Merchandising Manager

Mulberry England | Jan 2016 - Mar 2018



### ● Jewelry Assistant Marketing Manager

Cartier | Jan 2015 - Jan 2016

- Update and analyze sales reports
- Identify strategic opportunities for the US market
- Research and perform trend analysis of the competitive landscape within national markets
- Work on strategic plans & forecasts
- Develop and administer marketing tools

### ● Leather Goods Assistant Product Manager

le Tanneur & Cie | Sep 2013 - Sep 2014

- In charge of the collection plan
- Update sales tracking tools and provide analysis
- Trend and competition analysis
- Development of marketing tools (Product News, Sales Arguments)
- Maintain complete support and update manufacturers on developments



### ● Sales Assistant

Lacoste | May 2011 - Jul 2011