



# Opeyemi Omojafa

A fashion buff with Social Media marketing, Digital marketing and shoot production background.

📍 London, UK

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## Languages

English (Native)

## About

A creatively driven person with 1-year experience in the marketing and shoot production field, with proficient skills in Microsoft and Adobe suite. Looking to channel my passion, drive and knowledge into an entry-level position with potential career progression. I am knowledgeable in marketing strategy, data analysis, multiple task management, product development and basic design.

### BRANDS WORKED WITH

- Dressher
- Fashion Retail Academy
- Moss Bros. Group Ltd
- N16 Vintage Ltd
- Office of National Statistics

## Experience

### ● Shoot Admin Assistant

Moss Bros. Group Ltd | May 2022 - Now

- Keeping track of incoming season samples
- SchedulingCommerce shoot days
- Assistingin Campaign shoot prep and production assisting on campaign days
- AssistingArt Director in the day-to-day and the in-house stylist
- Updatingvarious essential excel sheets to ensure data is correct I am picking up more task management skills, developing more attention to detail and production assistant skills.



### ● Marketing Assistant

Fashion Retail Academy | Aug 2021 - Sep 2021

- Customer liaising to improve student or parent and staff relationships
- Operating3-4 Excel spreadsheets, which included keeping track of inventory I picked up different excel, communication, task management and problem-solving skills.



### ● Social Media Marketing Intern

Dressher | Jun 2021 - Aug 2021

- Conceptualising potential campaigns and creating primary social media content with Canva
- Liaisingwith clients and partners Learned how to cater to brand social image.

### ● Field Officer

Office of National Statistics | Mar 2021 - May 2021

- Making contact with members of the public to drive maximum census completion
- Operatingspecialised data tracking systems I developed my interpersonal skills.

### ● Shoot Assistant Intern

N16 Vintage Ltd | Apr 2021 - Apr 2021

- I assisted on a two-day campaign shoot for one of the brand's N16 stocks. Responsibilities:
- Steamingand prepping garments
- Handlingthe talent, keeping time and organising food and refreshments

## Education & Training

2020 - 2021

### ● Fashion Retail Academy

Pass, Level 4 Diploma , Fashion Digital Marketing

2018 - 2020 ● **Thomas Tallis**

Pass, A level