



# Ekaterina Dobbelaere

Fashion Business Expert/ Fashion Procurement/ Fashion E-commerce

📍 Hebden Bridge HX7, UK

[Portfolio link](#)

[View profile on Dweet](#)

## Links

[Website](#) [LinkedIn](#)

[Instagram](#)

## Languages

Russian (Native)

English (Fluent)

Dutch (Basic)

## About

Hello!

My name is Ekaterina Dobbelaere and I am a fashion business expert with 5 years of global experience in designing, manufacturing, sourcing, branding, marketing, and co-running a family-owned luxury e-commerce pet brand and manufacturing business.

I know how to design and develop a product and an entire collection from scratch. I know where to find the best and most innovative fabrics, trimmings, and manufacturers. I have worked with 60+ suppliers.

I can create successful fashion-related email marketing campaigns, social media posts, and PR campaigns.

I know how to optimize your fashion business and make it as digital as possible, where paper and even excel sheets are no longer needed.

To summarise, I will help you to build your fashion business, and e-commerce brand from scratch, find the perfect manufacturing partner, help with your collection design process, procurement, and e-commerce part and guide you on your journey.

### BRANDS WORKED WITH

Barky Manufacturing Ltd

Dobbelaere Fashion Ltd

Suzy'S Fashion For Dogs

## Experience

### ● Fashion Business Consultant

Dobbelaere Fashion Ltd | Jun 2022 - Now

### ● Freelance Fashion Designer

Dobbelaere Fashion Ltd | Jun 2022 - Now

### ● Company Director

Barky Manufacturing Ltd | Apr 2021 - Jun 2022

### ● Company Director

Suzy'S Fashion For Dogs | Oct 2019 - Jun 2022

### ● Fashion Designer

Suzy'S Fashion For Dogs | Nov 2017 - Jul 2022

## Education & Training

2021 - 2021

### ● NM online school

Certificate, Body analysis and style consulting.

2020 - 2020

### ● NM online school

Certificate, Garment construction.

2019 - 2020

### ● NM online school

Certificate, Fashion illustration

2017 - 2022

● **Suzy's**

Qualification, Designing and manufacturing dog carriers

2016 - 2016

● **Alpha Academy**

Certificate, Instagram