



# Vittoria Venturini

Market Specialist

Paris, France

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## Links

[LinkedIn](#)

## Languages

English (Fluent)

Spanish (Fluent)

French (Work Proficiency)

Italian (Native)

## About

Italian-Swiss girl graduated in Fashion Marketing from the European Institute of Design based in Milan, currently in Paris doing the Master Degree in Fashion & Luxury Brand Management and working as a Market Specialist.

Person with strong work ethic and team work and management skills. Great organizational skills and particular tendency for leadership, which is why I was a class representative.

Strong attraction to the fashion industry is what makes me curious and always open to new challenges: from product conception to final market launch strategy, combining creativity and management, stimulates my intellect making me able to create innovative ideas.

The continuous work experiences made from 2017 to the present, in different fields including the one of reference, made me mature my own modus operandi giving me more and more experience in the field: to date an added value!

### BRANDS WORKED WITH

Alvear

Dicastero di Lugano - Divisione Eventi e Congressi

Just Cavalli Milano

LookStyler

Sotell

TCC IMMOBILIARE SA

## Experience

### ● Media and Communication Manager

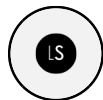
TCC IMMOBILIARE SA | Sep 2018 - Jun 2023

Property search and customer care, support in search and purchase/rental phase, management of the properties in the portfolio, creation and maintenance of client records, Social media and website's content creator, creation of customers' proposal contents.

### ● Events' Coordinator & Assistant

Sotell | Jan 2020 - Jan 2023

Event management (concerts, art conferences, fashion events), customer care, staff coordination, management of guest list and cash register.



### ● Social Media Strategist

LookStyler | Feb 2022 - Aug 2022

Daily creation of an Instagram post and multiple stories based on a trendy fashion topic, writing articles for blog and newsletter to send to the customers aiming to increase the brand awareness.

### ● Hostess

Just Cavalli Milano | Jan 2022 - Jan 2022

Creating a welcoming environment, reception, guest care services, monitoring of customer satisfaction, offering an efficient and fast service, calculate total payments.

### ● Communication & Event promotion

Dicastero di Lugano - Divisione Eventi e Congressi | Jul 2021 - Sep 2021

Promotion of the events organised by the city of Lugano, creation of website and flyers' contents, writing articles/editorial texts, doing interviews to influential people for the city.



### ● Market & Sourcing Specialist Intern

Alvear | Sep 2023 -

Exploration of the European fashion market, research and establishment of relationships with new luxury brands, creation and management of fashion catalogs, fact sheets (lookbooks and linesheets) and distribution, organization during fashion weeks for clients.

## Education & Training

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2023 - 2024 ● **Istituto Marangoni**

Master's Degree,

2019 - 2022 ● **Istituto Europeo di Design**

Bachelor's degree,

2016 - 2018 ● **St. Clare's, Oxford**

High School Diploma,