



Jette Sandvang

Digital- and Graphic Designer, freelance, owner of Instant Design ApS

Copenhagen, Denmark

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Links

[Website](#) [LinkedIn](#)

Languages

German (Basic)

Danish (Native)

English (Fluent)

Spanish (Basic)

About

My experience ...

I am a experienced digital- and graphic designer working with high-end brands from Denmark, such as Bang & Olufsen, TDC Business, Falck Business, Canon and many more. My main tasks are developing visual content and solutions for both print and digital medias.

I can offer

- Art direction: Idea- and concept development, campaigns, photoshoot management.
- Graphic design: Brochures, product sheets, fact sheets, invitations, reports, annual accounts, advertisements, flyers, packaging, in store, outdoor prints, posters, flags, exhibition and event materials etc.
- Digital design: Layout of newsletters, email signatures, online banners, animations, Adwords design, infographics and graphics for various digital platforms eg. for apps, websites, LinkedIn, Facebook, Instagram.
- Brand identity: Logo design, design manuals, design expressions and mood boards.

Moreover ...

- Professionalism: A keen eye for graphic design, detail and holistic
- Structured: Keeps the overview
- Stable: Accustomed to work under pressure, structured and have an overview
- Flexible and proactive

Who I am...

Originally from Denmark. I have an international perspective from living in the USA, Spain, Mexico and France.

Looking forward to hearing from you.

BRANDS WORKED WITH

- Alm. Brand A/s
- Club La Santa
- Ecco Sko A/s
- Ellentoft Graphics - Advertising Agency
- Instant Design Aps
- Just/kidde - Advertising Agency
- Pindpromotor A/s - Advertising Agency

Experience

● Digital Designer, Graphic Designer, Design Consultant, freelance, Owner

Instant Design Aps | May 2008 - Now

I can help you with:

- Brand identity: Logo design, design manuals, design expressions and mood boards.
- Art direction: Idea- and concept development, campaigns, photo shoots and management.
- Graphic design: Business cards, letterheads, advertisements, flyers, brochures, product sheets, fact sheets, invitations, reports, annual accounts, folders, packaging, in-store, outdoor prints, posters, flags, exhibition, and event materials, etc.
- Digital design: Newsletters, email signatures, animated content/ads, infographics and graphics for various digital platforms eg. for apps, websites, LinkedIn, Facebook, Instagram.
- Self-employed digital and graphic designer for larger corporations.
- Conceptualizing and designing for campaigns across multiple platforms.
- Align visual expression with the overall Corporate Visual Identity.
- Strong visual sense, creative and unique ideas with a sharp eye for detail.
- Designing for Social Media, UI and UX design. I have had the privilege

to work with these clients:

- Bang & Olufsen
- Automize
- PostNord Strålfors
- Orange Cyberdefense
- Fellowmind
- Canon
- CTGlobal
- Eloomi
- Klasseletteriet
- Mansoft
- SEC Datacom
- SRC
- Timego
- AlfaPeople
- Cibicom
- Venzo
- Organic Spirits
- TDC Erhverv
- NetDesign
- Falck Erhverv
- YouSee
- NETS
- Fullrate
- Maersk
- Junckers Industrier
- Dansk Kabel TV
- Sahva Care
- Københavns Kommune
- Swarco
- Plougmann & Wingtoft An international perspective from living in the USA, Spain, Mexico, and Denmark.

● **Art Director / Corporate Visual Identity Manager**

Alm. Brand A/s | Dec 2002 - Feb 2008

- Responsible for the Corporate Visual Identity - CVI.
- Maintain and develop the visual communication both internal and external in the company.
- Ensure high quality in graphic design and production.
- Sparring partner for colleagues. Responsible for 3 employees.
- Initiator of the development of new interdisciplinary ideas.
- Develop concepts, of brochures, advertisements, books, exhibition stands etc.
- Planning and coordination of the jobs.
- Contact with internal customers, external suppliers and ensuring price competent bid.

● **Art Director**

Ellentoft Graphics - Advertising Agency | Jan 2001 - Jan 2002

Major tasks: Marketing of such Douwe Egberts Coffee brand products. Furthermore, the development of design solutions to our clients from the first brief to the end concept.



● **Art Director / dtp / webdesigner**

Club La Santa | Jan 2000 - Jan 2001

- Employment in the international marketing department of the sports resort Club La Santa.
- Graphic designer and production ranging from small banner ads to point-of sales materials.
- Maintaining the website
- Contact with the Sales Department in Denmark.
- Internal contact among other eventoffices, booking, sales office and suppliers.

● **Art Director**

Pindpromotor A/s - Advertising Agency | Jan 1997 - Jan 2000

Design of various marketing materials such as

- Direct mails
- Brochures
- Campaigns

- Packaging design
- Magazine design
- Ads in all sizes
- Logo design, stationery
- Posters
- Webdesign
- Contact with clients, photographers, copywriters and printers.
- Coordinator

- **Art Director Assistant**

Just/kidde - Advertising Agency | Jan 1996 - Jan 1997

Assisting the art director in different designproject. Design of brochures, stationery lines, logos etc.

- **Art Director Assistant**

Ecco Sko A/s | Jan 1994 - Jan 1996

Assisting the art director in different designproject. Developing graphic design for international campaigns including brochures, pos material, posters, packaging design, hang tags, exhibition material and television commercials

Education & Training

1992 - 1994

- **Design College of Visual Arts**

Graphic designer, Graphic designer, Advertising, design

1992 - 1994

- **Merkonom**

Business school, Merkonom, afsætningsøkonomi, ledelse og samarbejde, markedsføring 1, 2 og 3

1989 - 1990

- **Roskilde Handelsskole**

Business school, 1-årige HH

1986 - 1987

- **Conestoga Vally Highschool, Lancaster, USA**

Senior graduate, Graduate Diploma in Education

1985 - 1989

- **Himmelev Gymnasium**

Student, Nysproglig student