



Kanishka Singh

Retail Assistant

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Languages

English (Fluent)

Hindi (Fluent)

About

With a rich retail design and visual merchandising background, I excel in creating sales-driven retail experiences. My expertise spans product styling, client advising, inventory management, enhancing brand presence across luxury and high street sectors. Fluent in English and Hindi, I thrive in both boutique and pop-up settings.

BRANDS WORKED WITH

- Art Temps
- BELLEVEN
- BrandWorks Design Studio
- GNSC Bharat
- Harrods
- Paramount Products
- Studio Too Cute

Experience

● Media & Marketing Manager

BrandWorks Design Studio | Jul 2022 - Aug 2023

- Implemented Social Media Management & Multi-channel Marketing Strategies across platforms for 30+ brands from multiple industries like Fashion, Education, and F&B.
- Led agency partners on content writing, accounts media planning and execution.

● Marketing Manager

GNSC Bharat | Jan 2022 - Jun 2022

- Designed Shooting Sports Merchandise & Developed an e-commerce platform.

● Creative Director

Studio Too Cute | Sep 2019 - Dec 2021

- Commenced a pandemic startup - A kawaii (Japanese subculture) inspired lifestyle brand to design happy products.
- Designed quilts and sleepwear in colourful and joyful prints to promote happiness.
- Collaborated with the Alumni network to design colouring templates as a design solution for boredom/burnout during the lockdown.
- Mentored interns during their online studies and developed a collection of wellness planners and journals during the pandemic.



● Designer & Merchandiser

BELLEVEN | Apr 2019 - Oct 2019

- Belleven represents a lifestyle and soft furnishings name synonymous with international quality and unparalleled design innovation.
- Designer - Created original textile designs for soft furnishings like quilts, pillows, and throws. I managed social media as well.
- Merchandiser - Developed planogram for retail displays. Reviewed, processed and tracked orders. Crafted marketing strategies and implemented Sales Techniques that resulted in a 30% drive in sales scores.



● Design Intern

Paramount Products | Dec 2017 - Apr 2018

- Assisted Head Designers with sampling production of brands under the Inditex Group, H&M & Mango.
- Managed the entire design process, from trend forecasting to sample packaging Developed original textile samples that helped expand business with buyers.

● Student Ambassador

Art Temps | Oct 2023 - Jan 2024

- Created Social Media Content for UAL Halls for Art Temps (University of the Arts, London)
- Student Ambassador at London College Of Fashion



- **Retail Sales Associate**

Harrods | Dec 2023 - Jan 2024

- Contributed to the month long successful Christmas sales season as a temporary retail sales consultant in the luxury women's department at Harrods.
- Excelling in visual merchandising, stock management, and fostering strong client relations for an enhanced shopping experience.

Education & Training

2023 - 2024

- **UAL: London College of Fashion**

Master of Arts, MA Fashion Entrepreneurship & Innovation

2019 - 2022

- **Amity University**

Bachelor of Business Administration, Retail Management

2015 - 2019

- **Nottingham Trent University - Pearl Academy**

Bachelor of Arts,