



Stephanie Evans

Fashion Entrepreneur | Product Manager | Board Advisor

Houston, TX, USA

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About

BRANDS WORKED WITH



Experience



● Sr. Digital Product Manager

Tapestry | Oct 2019 - Now

Set the vision and roadmap for the digital content experiences across Tapestry brand ecommerce sites (Coach, Kate Spade, Stuart Weitzman), partnering with development teams on execution

● Founder & Creator

| Mar 2017 - Now

Founder and Creator of luxury leather goods brand. Product Development, Inventory Management, Marketing Strategy



● Global Business Process Lead

Tapestry | Mar 2018 - Oct 2019

Global implementation of SAP S/4HANA across Tapestry Brands: Coach | Kate Spade | Stuart Weitzman
Functional Areas: Pricing & Promotion | Retail Order Management | Inventory Segmentation



● Manager, Global Merchandise Planning

Coach | Jun 2016 - Feb 2018

● Associate Merchandise Planner Luxury Bedding

Macys.com | Dec 2013 - May 2014

● Assistant Planner Bath and Utility

Macys.com | Mar 2012 - Dec 2013

● Merchandise Assistant Men's Shoes

Macys.com | Jun 2010 - Mar 2012

Education & Training

● UCLA Anderson School of Management

Master of Business Administration (MBA),

● Cornell Dyson School of Applied Economics & Management

B.S.,

● Semester At Sea / ISE

Semester at Sea - Study Abroad,