



# Anjali Rani

Brand Development, Collection and sample Merchandising, B2B, B2C, Digital Marketing, International Marketing.

Paris, France

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## Languages

English (Fluent)

Hindi (Native)

French (Basic)

## About

. Educational

BRANDS WORKED WITH

Korrun India Pvt. Ltd.

## Experience

### ● Sample Merchandiser (R&D)

Korrun India Pvt. Ltd. | Feb 2021 - Jun 2023

Enhanced sampling efficiency and performance, improving output quality and productivity. Managed sample submission plans, for fabric, artwork, trims, and packaging. Reviewed and signed off on sealing samples with accurate documentation. Ensured timely sample delivery with quality and fit through effective time and action plans. Handled BOM and consumption calculations, creating material codes for purchasing team. Facilitated pre-production meetings with detailed technical documentation. Worked with Adidas and Decathlon samples, showcasing strong communication and negotiation skills.

## Education & Training

2023 - 2025

### ● ESMOD International Fashion Institutes & Universities Group

Master of Business,

2017 - 2020

### ● Rajiv Gandhi National Institute

Bachelors of Fashion,