



Arzur Miller

Video creator en YAMUVE

Alicante, Spain

[Portfolio link](#)

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Links

- [Website](#)
- [LinkedIn](#)
- [Instagram](#)
- [YouTube](#)

Languages

Spanish (Native)

Catalan (Native)

English (Fluent)

French (Basic)

Italian (Basic)

About

After a month as a trainee in a travel agency, I realized that despite having studied Tourism, I did not want to sell trips, I want to make them.

20 something years later I am so excited as a creative that I have the feeling that I stopped working a long time ago. Now, with my production company YAMUVE, I have combined my passion making videos with my experience and intuition as a publicist.

VIDEO PRODUCTION:

Video content for brands, video production, script creation, corporate videos, promotional videos.

BRANDS WORKED WITH

Bit Factory, S.L.

optimuz

YAMUVE video

Experience



● 360° Marketing Consultant

optimuz | Jul 2011 - Apr 2019

At Optimuz we help brands to be born or reinvent themselves in search of new audiences and markets. We combine design, creative strategies and technology to transform ideas into competitive businesses and, together with our clients, make products and consumers known and needed.

Our natural habitat is the internet, but we love challenges and together with our clients we have achieved things we could never have imagined.

Our strengths are #strategy #videomarketing #branding #socialmedia #tradeshows #design #webs #ecommerce #marketingdigital #marketingautomation #illustration #motiographics #interior design and above all #local ideas that work.

● Online marketing and web development consultant

Bit Factory, S.L. | Jul 2009 - Jul 2011

After several years in charge of the web design area in Bit Factory, I'm going to go up a step to give a more advanced service, an Internet Marketing Consultancy and Advanced Web Development, focused on making profitable websites, either a micro website or an online shop, either a new or existing website.

The main objective is to use all the knowledge to make the website an investment and not an expense.



● Video producer & Director

YAMUVE video | Apr 2019 - Now

After 20 years of experience in digital marketing, video has become my native language. My premise is to use audiovisual language to connect clients with companies, and my maxim is, above all, not to bore.

Education & Training

2001 - 2003

● Universitat d'Alacant

Diplomado,