



Shakeel Akhtar

Head of Global Apparel Sourcing & Fabric and Raw Materials, Product Development, Fabric and Garment Costing and Business Strategy

Pakistan

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Languages

English (Fluent)

About

23 years Apparel Leadership Apparel Sustainable and Innovation Business Strategies in Product, Fabric and Raw Materials execution through suppliers and internal organizations in Tommy Hilfiger, M&S, CK, H&M, Adidas, Nike, Under Armour, PUMA, Tom Tailor, Carhartt. (USA, Canada, Europe, Japan, APAC, Asia).

- o Leading, Coaching and developing team of Professional.
- o Developing of existing suppliers and seeking opportunities for new suppliers to meet financial objectives. Global analysis of new countries / locations
- o Strategic corporate development and uniform behavior
- o Sustainability projects, value engineering in fabric and raw materials with quality excellence.
- o Dedicated, Effective, Resilient, Assertive

Key Skills.

- Supplier’s onboarding skills on Fabric and Raw materials through PLM/PDM/ERP/SAP – Fabric Yield, Consumptions, Demand Planning, Forecast, Projected Vendor’s Capacities, Fabric and Raw materials Costing Strategy, BOM, LOH, Profitability through CBDs
- Gross Root Apparel Technical Knowledge of Fabric and Product Life Cycle right from Yarn to Production
- Strong knowledge on Yarn, fabric, Knitting & Dyeing
- Sustainability, Innovations and Digitalization Clo-3D, Fabric and Product 360 Libraries, Working on Metaverse, Green Projects, Sustainable Materials.

BRANDS WORKED WITH

ARP Apparel Sourcing and Trading Germany Interloop Limited

Masood Textile Mills Limited Liberty Mills Limited

Experience



● Division Head Adidas, Nike and Marks and Spencer (Fabric, Raw Materials and Garments Development)

Interloop Limited | Apr 2017 - Oct 2023

- Worked in USA with JCPenney at site in Dallas & Los Angeles in the areas of Product Development and launching JCP women Intimates’ brands Ambrielle & Liz Claiborne executed \$650 dollars of business with flawless Product Development and Sourcing Strategy.
- Leading fabric materials, innovations, R&D, fabric and trims costing, Onboarding, Pricing and Capacity management and performance with global Suppliers for seasonal and replenishment business.
- Assessing supplier performance and KPIs, Business Score Cards on quarterly bases. Proactively conducting seasonal planning meetings with Supplier’s management
- Attended TEXWORLD Paris, Magic Shows Los Vegas, Supplier Exhibitions and Trade Show across Southeast Asia to bring further innovations in fabrics, finishes, materials right from yarn to product.
- Ensuring accurate specs of materials and fabrics right from yarn to dyeing.
- Gross Root Printing knowledge include Dye Sublimation Prints, Pigment and Reactive Prints, Photo Print, Screen Printing, Oil and Water Based Prints, Digital Prints and All Over Prints on all types of fabrics, critical analytics of strike offs and quality of prints.
- Directly managing Design, Sourcing and production teams across the countries of origin to bring newness and to get the assignments done from managers own vertical businesses in all categories ensuring they meet deadlines, grow their individual accounts and contribute to the company values, vision and business target.

● General Manager Apparel. Tom Tailor Fabric and Raw Materials

ARP Apparel Sourcing | Apr 2016 - Mar 2017

- Working and exploring global knitwear vendors according to their capabilities and sustainability approach towards brand excellence meeting crucial deadlines, product development journey providing them technical support on design and fit and closing of product costing and measuring suppliers score card, performance through KPIs.
- Implementation of brand strategy for product development across suppliers keeping close coordination with design teams on technical parameters to get this implemented for Tee shirts and knitwear products. Negotiations of Costing on all of the parameters of Garments and Fabrics.
- Risk Assessment Meetings to potentially solve the issues before these arise
- Evaluating global and local sustainability practices and trends in Product Development areas, Fabrics and materials and monitoring to achieve quality parameters.
- Leading planning teams to ensure proper flow of merchandise and operational efficiencies to save cost through Industrial Engineering tools and techniques.
- Professional training and development of the suppliers on onboarding for Adidas.
- Collaborate with head of Product Design for flawless product development process.
- Assessing supplier performance and KPIs, Business Score Cards



● Senior Manager Apparel, Sourcing and Fabric - Adidas, JCPenney, Marks and Spencer

Masood Textile Mills | Oct 1999 - Jan 2016

An effective Functional Unit Head to lead Global team and to manage & achieve targeted plans set by the company in Manufacturing, Sourcing, Product Marketing Capacity allocations, demand planning and gross root Marketing, design, product development, material sourcing, and manufacturing excellence:

- Worked with Nike and Adidas in Sportswear Apparel including Knitwear Jersey, Fleece, Interlock programs from Tech packs to SMS, Lab testing, Print approvals, Embroidery Approvals, Colors and PP samples approvals.
 - Heading company's Apparel global product development with T1/T2 suppliers for Under Armour. Risk Assessment Meetings to potentially solve the issues before these arise.
 - Evaluating global and local sustainability practices and trends in Product Development areas, Fabrics and materials and monitoring to achieve quality parameters.
 - Leading planning teams to ensure proper flow of merchandise to meet time lines and cost.
 - Professional training and development of the suppliers on onboarding for Adidas.
 - Collaborate with head of Product Design for flawless product development process.
 - Assessing supplier performance and KPIs, Business Score Cards on quarterly bases.
 - Proactively conducting seasonal planning meetings with Supplier's management
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- Strong technical knowledge of Sportswear products and Apparel from tech packs to Proto and pre-production activities with suppliers including gross root exposure of yarn from count 10/1 to 50/1, fabric knitting, dyeing, finishing roots and quality.
 - A frequent traveler across the globe setting up PD meetings with Suppliers. Capable of building a high sustainable standards-based approach in Sourcing and Supply Chain with global vendors. Capability of printing techniques, embroidery and fashion prints.
 - Ability to coordinate with cross functional, cross cultured leadership supplier teams
 - Capability of conducting cost analyses across all product and suppliers base.
 - High impact communication, decision making, leadership and interpersonal skills.
 - Heading company's global Apparel Knitwear, Denim and Woven (High

Fashion, Semi Fashion and basics) Sourcing & innovations, fabric materials, product costing, development and production execution with strong acumen of Apparel supply chain.

- Worked with Nike and Adidas in Sportswear Apparel including Knitwear Jersey, Fleece, Interlock programs from Tech packs to SMS, Lab testing, Print approvals, Embroidery Approvals, Colors and PP samples approvals. Proactively conducting seasonal planning meetings with Supplier's management
- Heading company's Apparel global product development with T1/T2 suppliers.
- Managing a vendor base that supports design, innovation, capability, capacity, cost, quality and sustainability and supporting the Strategy associated.



- **Vice President Fabric and Garments - US Polo, Authentic Styles, Zara, Pull & Bear and H&M**

Liberty Mills Limited | Oct 2023 - Now

Leading Fabric and Raw materials department, and Supervising USD 456 Million Revenue

- Working and exploring global suppliers on Fabric and Materials Strategy based on their capabilities and sustainability approach towards
- Responsible for PLM/ SAP data maintenance and data monitoring related to developed fabrics & trimmings
- Strong collaboration and follow-through with interfaces, e.g. Technical Development, Materials Management, Buying, Production, Global Sustainability, Quality Departments

Education & Training

2022

- **Lahore University of Management Sciences**

Leading and Cultivating a culture of Innovation in an Apparel Organization,

2015

- **National Textile University**

Multiple Honorary Shields on Apparel Sourcing, Product Development, Planning & Production Management,

1995 - 1997

- **University of the Punjab**

Master of Public Administration Specialization - ,

1992 - 1994

- **Bahauddin Zakariya University**

Bachelor of Social Sciences,