



Michelle de Blois Calder

Sponsorship and Partnership
Consulting

London, UK

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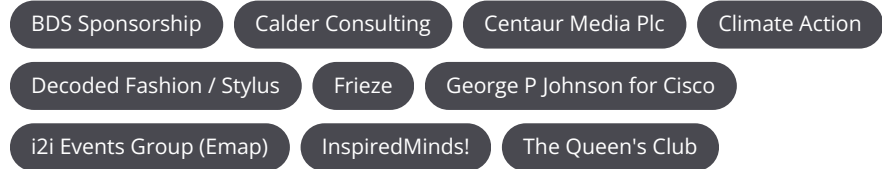
Languages

French (Basic)

About

Experienced Sponsorship and Partnership professional with a demonstrated cross-sector history of leading B2B and B2C partnership strategy. Skilled in Sales, Management, Key Account Development and Business Development. Strong consulting professional with a BA focused in English and Media Studies from University of Ulster.

BRANDS WORKED WITH



Experience



● **Innovation Zone at COP26 Partnership Director**
Climate Action | Jul 2021 - Oct 2021

● **Sponsorship and Partnership Consultant**
Calder Consulting | Jun 2020 -



● **Shell Make The Future Live Global Partnerships Manager**
BDS Sponsorship | Jan 2020 - Jun 2020



● **Frieze Academy Partnership Director**
Frieze | Apr 2019 - Dec 2019

● **Strategic Partnerships Director**
InspiredMinds! | Aug 2017 - Jul 2018

● **Strategic Partnerships Director**
Decoded Fashion / Stylus | May 2014 - Aug 2017

● **Sponsorship Manager World Retail Congress and Awards**
i2i Events Group (Emap) | Jun 2012 - Dec 2012

● **Olympic Programme Partnership Manager Cisco House London 2012**
George P Johnson for Cisco | Oct 2011 - Jun 2012



● **Saless and Marketing Consultant**
The Queen's Club | Feb 2011 - Jun 2011

● **Sponsorship Director**
Centaur Media Plc | Jan 2005 - Feb 2011

Education & Training

1990 - 1993 ● **Ulster University**
BA,