



# Angela Martin

founder

London, UK

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## Languages

English (Native)

Italian (Basic)

Spanish (Fluent)

## About

Highly skilled professional in the field of Accessory Design / Fashion Design & Supply Chain. Efficient in Adobe Software including Illustrator and Photoshop. Specialized In ladies Handbags, Belts and SLGs; Including Leather, vegan, sustainable and Textiles. 15 Years experience in the Industry across various market levels. Strong Factory Associations globally including China, India, Bangladesh, Spain, Italy and Portugal. Product categories worked on also include womens clothing and shoes along with soft

### BRANDS WORKED WITH

- Aita
- BIMBA Y LOLA
- Carolina Herrera
- Elements-Selective
- Ladies Handbags
- Tempe /
- Tous

## Experience



### ● Founder

Elements-Selective | Jan 2017 - Now

Expert in Luxery / Middle Market / Low cost / License Products Freelance Design Handbags / Accessories / Clothing and supply chain. Jan 2017 > Present Design and Supply Chain for Fashion and Home sector. Working across various brands building product ranges in accordance to Sales records, price point and current trends. Providing suppliers to brands. Following the critical Path, preparing technical drawings. Fabric / Factory sourcing Research and sourcing trips to Korea, London, Hong Kong, China, India, Paris, Milan, NYC Sales management and customer care.

### ● - Design Responsible Ladies Handbags

Tempe / | Jan 2007 - Jan 2010

### ● FREELANCE DESIGNER & FOUNDER OF PRIVATE LABEL

Ladies Handbags | Jan 2003 - Jan 2007

Design and development across various UK brands including Pauls boutique and



### ● Snr. Designer Ladies Handbags

Carolina Herrera | Jan 2016 - Jan 2017

Developing textiles designs and handbags for CH and PG. Working with in House pattern cutters. Trips to Paris for research.

### ● Snr. Designer Ladies

Tous | Jan 2015 - Jan 2016

Handbag and SLG's designer. Shopping trips to Paris, London, Milan. Developing collections Made in house from Leather and also Saffiano and Nylon ranges. Working directly with pattern cutters and sample machinists. Responsible for Trends Line. Developments in Miranmar China & Spain.

### ● - Design Manager Ladies Handbags, Jewlery & womenswear

Aita | Jan 2012 - Jan 2015

Working along side creative direction on a new brand image and product refinement. Manging a design team creatively to create the best products V's price point successfully Increase companies revenue by 40%. Buying, sourcing and Far East Development, includingS K I L L S



### ● - Snr. Designer Ladies Handbags

BIMBA Y LOLA | Jan 2010 - Jan 2012

Handbag and SLG's designer. Shopping trips to NYC, Paris, London, Milan. Designing handbag collections made from leather and Nylon working with china and India

ADOBE DESIGN - ILLUSTRATOR / PHOTOSHOP