



Chukwuemeka Nwaeme

Creative designer

London, UK

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Languages

English (Work Proficiency)

About

Talented Designer possesses the useful creative flair to produce designs encapsulating clients' artistic vision. Considers multiple perspectives to deliver functional content in desired aesthetic. Manages time well and collaborates with remote teams.

BRANDS WORKED WITH

DZYN

House of Holland

Ik-Pen Fashion Limited

Jacqueline Suowari

Experience



● Intern

House of Holland | Jun 2022 - Oct 2022

Duties:

Offered guidance and advice on technical design issues to team members to refine and improve customer prototypes. Collaborated closely with various photographers to produce and finish photo shoots for presenting design items. Produced flat drawings for seasonal designs using adobe illustrator. Assisted with day-to-day activities at the brand.

● Assistant Creative Designer

Jacqueline Suowari | Apr 2020 - Oct 2022

Position: Assistant Creative Designer Duties:

Attended events and conferences for sales demos to advertise products, share best practices and answer technical questions. Established color palettes for various art series, pieces, mood boards. Produced clothing patterns for mass production and supervised staff activities to maintain design and quality standards. Wrote, produced and cut concepts and spots for show launches, current shows, photoshoots and television interviews. Established design integrity and the best strategy for multiple brands. Major Achievements: Participated in the first-ever art exhibition tour with Jacqueline Suowari, the queen of the ball point pen. The trip began in Abuja at Retro Africa, travelled to Lagos at AAF Lagos, and ended at Avant Gallery in the United States.

● Assistant Creative Designer

Ik-Pen Fashion Limited | Nov 2018 - Jan 2022

Position: Assistant Creative Designer Duties:

Created color palettes for clothing range designs and also produced flat sketches for photoshoots. Established and nurtured relationships with vendors and partners to ensure that client's vision is realized. Raised expectations of quality and effectiveness on creative output with follow up client interviews for client satisfaction. Led multidisciplinary teams through complex projects, making sure all services were accessible, planet-friendly and inclusive using the most suitable methods. Major Achievements: Improved customer satisfaction and retainment by 5 percent through exceptional customer service, this also led to increase in revenue. This is due to my exceptional skills of developing innovative and dramatic style for the brand.



● Assistant Creative Director

DZYN | Jun 2017 - Feb 2019

Position: Assistant Creative Director Duties:

Used creative ability, innovation, and inspiration to design exciting and unique designs for production. Assessed products' fit and style during displays and shows and adjusted specifications to obtain the desired appearance, fulfilling presentation objectives.

Utilised fashion shows and events to showcase brands and merchandise to potential clients.

Examined markets to identify new trends, fabrics, and techniques, using knowledge to inspire new designs.

Assembled and presented technical packs with detailed specifications at shows, events and displays to captivate customer interest and generate sales.

Supervised prototype development process, enforced corrections to samples produced and assessed final products against specifications for compliance.

Generated sketches for use by production teams, integrating feedback received from samples to modify designs.

Major Achievements: Led a team that increased sales by one thousand pounds through introduction of ready to wear line with lively color and creative pattern. This also led to a sold out at DZYN in December 2018.