



# Lisa Steglich

Sales Business Development

Paris, France

[View profile on Dweet](#)

## Links

[LinkedIn](#)

## Languages

German (Native)

French (Fluent)

English (Fluent)

Spanish (Work Proficiency)

## About

I'm a native German speaker and I'm currently Business Developer for Germany at Rosemood, a start-up based in Nantes that specialises in top-of-the-range stationery. Especially, I work for the international Customer Support team where I am the head of the Customer Satisfaction. I also support the Community Management and Marketing team in coordinating, optimising and finalising projects and looking for partnerships abroad. I work closely with the designers to renew the catalogue, adapting it to customer demand.

Following good results, I've been given new assignments: product marketing and content creation, market strategy and communications, as well as writing blog articles and social networks. Always with a smile on my face! 100% authentic.

The prospect of being able to contribute my versatility, organisational skills (like a true German, I'm very well organised and always on time) and dynamism to a young, fast-growing company is a great motivator.

### BRANDS WORKED WITH

COLLEGE PIERRE OLIVIER MALHERBE

Dialangues

Inditex

Rosemood

## Experience



### International Sales Business Development

Rosemood | Jun 2017 - Now



### Vendeuse en prêt-à-porter

Inditex | Sep 2016 - Jun 2017



### Professeur d'allemand

Dialangues | Mar 2017 - May 2017

### Professeur d'allemand

COLLEGE PIERRE OLIVIER MALHERBE | Sep 2015 - Jun 2016

## Education & Training

### 2014 - 2016 ● Université Rennes 2

Master MEEF Allemand,

### 2009 - 2013 ● Friedrich Schiller University Jena

Licence Lettres modernes/Histoire de l'art,