



# Hellen Santos

Womenswear Designer

📍 São Paulo, State of São Paulo, Brazil

[Portfolio link](#)

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## Languages

English (Fluent)

French (Work Proficiency)

Portuguese (Native)

Spanish (Basic)

## About

Fashion designer focusing on sustainability, semiotics, research, and art history.

### BRANDS WORKED WITH

Artsi

Cazuhê

How I See Things

Mare

## Experience

### ● Womenswear and Menswear Designer

How I See Things | Oct 2020 - Nov 2022

- Trend and behavior research
- Co-creation of the collection
- Supervision the manufacture of the garments
- Fabrics research
- Creation of flat drawings with Illustrator
- Attending fit meetings

### ● Menswear Designer

Artsi | Jun 2020 - Sep 2020

- Conception research
- Behavior and fashion trends research
- Creation of men's clothing
- Fabrics research
- Creation of flat drawings with Illustrator
- Attending fit meetings
- Contacting and follow-up with suppliers

### ● Women's Wear Designer

Cazuhê | Feb 2019 - Dec 2019

- Creative director of my authorial brand.
- Responsible for the creative direction
- Design research
- Research on behavioral trends
- Creation of models
- Materials research
- Monitoring of product manufacturing
- Concept of fashion editorials

### ● Womenswear Design Assistant

Mare | Nov 2018 - May 2019

- Assisting the design studio and development of the design process
- Trend analysis and collection proposal book
- Conceptual research for mood and working boards
- Development of patterns and prototypes for clothing
- Attending fit meetings
- Contacting and following up with suppliers
- Assisting with the lookbook shoot