



# Anne Loriot

Creative Director - Communication & Editorial Consultant

Paris, France

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## Links

[LinkedIn](#)

## Languages

English (Work Proficiency)

French (Native)

## About

Passionate Creative Thinker, Do-er & Team Leader for Inspiring Brands.

### BRANDS WORKED WITH

Hermes International

L'Eclaireur

The Estée Lauder Companies Inc.

## Experience

### ● Creative Director / Image Consultant

| Sep 2017 - Now

NGO: The SeaCleaners

Entertainment: TOP-The Originals Productions

Start-ups: Simplement Lingerie, TTSO, Andjaro, Kilikio, etc

Brands: Louis Vuitton, Roger Vivier, etc

Agencies: Publicis Luxe, 1718 Production, etc

### ● Screenplay Writer / Director

| Aug 2017 - Now

Series:

FORCE ROSE - 2023

Selected by Festival Atmosphères

PAPY FAIT DE LA DÉCROISSANCE - 2023

Selected by SACD for La Rochelle TV Fiction Festival

HOMO SOBRIETUS - 2022

Winner (Public + Jury) Festival Atmosphères

Selected by Marseille Web Fest

VIRILE - 2021-2022

Selected by La Rochelle TV Fiction Festival

Selected by Cannes BigPerf Festival

Documentary film:

FRANCINE, OSCAR AND I - 2022

Selected by Clermont-Ferrand Short Film Market

### ● Creative Director

The Estée Lauder Companies Inc. | Aug 2015 - Jul 2017

360 strategy & creation (web, social media, print, retail, event, etc) for Clinique.

### ● Digital Communication / Art Director

Hermes International | Jun 2011 - Jul 2015

Digital communication (online, event) & brand content (film, photo, illustration, game, copywriting etc) for crafts as menswear, silk, jewellery, fragrance, home, horizons (exceptional projects), etc.

Awards:

World Luxury Award: Sound of Silver (Jewellery Film) and Tie Break (Menswear Digital Campaign)

Cristal Festival: Tie Break (Menswear Digital Campaign)

### ● Digital Communication & Multimedia Manager / Filmmaker

L'Eclaireur | Jan 2011 - Jun 2011

+ September to December 2009

Online (E-commerce, newsletter, brand site and content) & offline retail (iPad instore, Digital Art installations, Digital Art events, etc)



- **Documentary Director & Producer**

| Aug 2010 - Jan 2014

"Voices from Athens"

Web documentary film

<http://www.voicesfromathens.com/>

"Making Dough", short documentary film

Selected at the London International Documentary Festival 2011

- **Communication Consultant / Filmmaker / Photographer**

| Jan 2010 - Dec 2010

Wellcome Trust exhibitions, Pierre Hermé

- **Webdesigner / Filmmaker**

| Jan 2006 - Feb 2009

Freelance, Paris & Athens

Atcom, Dionic Group, Athens

Fotovista, DSG Group, Paris

Ligne 122, Jouve Group, Paris

- **Camera & Assistant Camera Operator**

| Jan 2001 - Dec 2005

Fiction films 'Mods' by Serge Bozon and 'Imposture' by Patrick Bouchitey, fashion TV programme 'Habillées pour l'été/l'hiver' by Melle Agnès & Loïc Prigent (Canal +), short programme (MCM), documentary and advertising films.

## **Education & Training**

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2010 - 2011 ● **University of the Arts London**

Master of Arts,

2006 - 2007 ● **EFFICOM PARIS**

Bachelor Degree,

2005 - 2006 ● **University of the Arts London**

ABC Award in Digital Design,

1999 - 2002 ● **3iS - Institut International de l'Image et du Son**

BTEC,