



Alaa Elsayed

Sales associate. Client Advisor.
Fashion Assistant

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Languages

English

Arabic

About

A passionate Sales Associate with experience in luxury retail at Guess Accessories. Skilled in customer service, styling and upselling during the busy holiday season. Versatile background as a Brand Manager and Assistant Stylist demonstrates adaptability in fast-paced, high-end retail environments.

BRANDS WORKED WITH

Guess Accessories

Leap Media

Experience

● Sales associate

Guess Accessories | Dec 2023 - Jan 2024

Fashion Atelier Student | Style Explorer

Unleashing creativity as a Fashion Atelier student at the University for the Creative Arts.

Passionated and eager to dive into the world of luxurious fashion Retail.

Guess Accessories, knightsbridge:

Decked the halls as a Sales Associate during bustling holiday season, delivering top-notch customer service in the accessories department.

● Brand manager and Stylist

| Nov 2020 - Dec 2021

Successfully managed brand initiatives and contributed to the overall aesthetic direction. Position: First and main Assistant Stylist January 4, 2022 - August 29, 2023 Played a key role in commercial, editorial, and musical photoshoots and Videos, demonstrating expertise in styling.

• Freelance Experience Collaborated with NOON Application company on photoshoots, Showcasing versatility as an assistant stylist.



● Account Executive (BTL Section)

Leap Media | Dec 2018 - Mar 2020

Executed account management responsibilities with a focus on below-Line (BTL) activities.

• Esraa Wagdy Design Fashion House

Education & Training

2011 - 2014

● Pyramids Language School (American Diploma),

2023

● University for the Creative Arts (UCA)
Bachelor of Arts,