



Emma Reynieix

Brand Manager - Luxury handbags

Paris, France

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Languages

French (Fluent)

English (Fluent)

Italian (Work Proficiency)

Korean (Fluent)

About

Handbag Collection Manager - Luxury Handbags Dvpt - Product Dvpt Exotic Leather Goods expertise - INTL Market Dvlopt (Asia, US, EMEA) Brand experience - Bespoke Experience Manager

BRANDS WORKED WITH

Bleecker Blues Paris

Chloe Paris

Derek Lam

Fendi

Iris Noble

Lipault

L&leung Design Group

LOUIS QUATORZE

Paul&joe Paris

Rafe Ny

Experience



● Brand Manager

Iris Noble | Apr 2017 - Now

Manager of team of 5 (Design, Sales, Marketing, Office Manager) + consultants (sales, PR) Collection & Product Dvpt Manager (1 assistant Designer) INTL Development (US, UAE, France, ASIA) Sales Development B2B (Benchmark, pricing, wholesale, JOOR platform) Direct sales B2C (Paris main store) + Digital sales (EMEA, US) Brand Experience Manager / VIC Customer Manager Event Manager (Product launchings, Trunk shows, Paris Fashion Weeks)

● Brand Director + Design consultant

Bleecker Blues Paris | Sep 2014 - Jan 2017

Made to order line in exotic leather by appointment / Online collaboration with Mondéfilé start-up

Freelancer and consultant for Lipault & Premiere Vision fairs

● Brand Founder and freelancer (Handbag)

| Jan 2014 - Jan 2017

PREMIERE VISION - ACCESSORIES (production team) Trend concepts and selection for all components of Premiere Vision suppliers



● Collection Coordinator & Designer

LOUIS QUATORZE | Jan 2010 - Jan 2014

Handbag Design for Bridge lines between Asian and European markets (76 stores worldwide) Coordination Management for Paris and Seoul Design Studios (Pierre Louis Mascia / Ms Myoung-Hee Zo) Team of 12 designers in Seoul Studio and 2 designers in Paris.

● Assistant Accessories Design

| Jan 2008 - Jan 2010

● Communication officer and PR (RTW Womens)

Paul&joe Paris | Jan 2002 - Jan 2003

Runway seatings, lookbooks, Media plan strategy, product launches, website launch Mens runway casting manager, PR coordinator with all other INTL PRs



● Luxury Handbags Brand Manager

Lipault |

Freelancer for 10th yr anniversary collection - Luggage and bags

● Handbag Designer

L&leung Design Group |

Accessories Designer for main lines (HSN, Macy's) (Carlos by Carlos Santana, Emma Fox, Loulou de la Falaise, PURE) + Production team consultant coordinator on site at DONGUAN, China Partner factory (3 months)

- **Assistant Designer Handbags Assistant Designer**

Rafe Ny |

Internships :

- **Assistant Handbags Design Intern to**

Chloe Paris |



- **Assistant**

Fendi |

Trunk show preparation of collection books Fall-winter 08/09 Assistant to Yoshika Nanri, Sophie Carret and Patrizia Cicarelli



- **Design Studio intern Assistant intern**

Derek Lam |

Assistant intern to Erin-Mechen / Serena Haller (handbag & Shoes Design)