



Lucy Tammam

Couturier and luxury sustainable fashion oracle

London, UK

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Links

[Website](#) [LinkedIn](#)

Languages

Nepali (Basic)

English (Native)

Italian (Work Proficiency)

Hindi (Basic)

French (Basic)

About

A Fashion Design alumna of Central Saint Martins, dedicated to sustainable sourcing and reinvigorating traditional textiles crafts and couture techniques through modern design. Combining textiles innovation and sustainability practices with couture craftsmanship to create work with a conscience and social message in response to the modern world. Motivated by a strong drive to change the industry for the better, with almost 20 years of experience, connections (spanning India, Nepal, Kenya, Europe and the UK) and ideas developing sustainable supply chains to create the most environmentally, ethically and visually perfect luxury fashion materials. Innovations and developments have included sustainable tulle (UK made using eco viscose), peace silk/eco viscose bridal and evening wear fabrics comparable to traditional high-end materials (duchess satin, faille), hand loomed climate stripe fabrics, vegan wool and silk alternatives, natural fibre laces and much more. A passion for sustainability and determination to change the fashion industry for the better, hopeful to save the planet at the same time. Looking for a part time /freelance position to offer my unique expertise in developing sustainable luxury fabric and garment construction and implementing ideas of circularity to be used on a large scale and reach a global market – furthering the opportunities for luxury sustainable materials and supporting artisans and crafts people.

BRANDS WORKED WITH

- Filia Arts
- Global
- London College of Fashion
- Tammam
- Various Uk and International Universities and

Experience

- Sustainability Expert**
 Global | Jan 2016 - Now
 Invited to speak about sustainability, consult on projects and offer insights into sustainable practice within the fashion industry. Recent engagements include – Climate Media Workshop, Paris 2022, Luxury Law Summit 2021, Drapers Den judge 2021 & 20, BBC global news, SCCI Fashion Hub Sydney, BBC Jo Good show.
- Founder, creative director, designer, sustainable sourcing manager**
 Tammam | Jan 2007 - Now
 Eponymous couture fashion label with fully monitored fibre to finishing transparent, sustainable supply chains.
 §Pattern, sample, natural fibre fabrics & embellishment development.
 Haute couture dress construction and tailoring.
 §Working directly with artisans across the world.
 §Experience and highly knowledgeable in sustainable weaving, dying, printing, spinning and embellishments.
 §Studio management.
 §Opened and run the Tammam London showroom.
 §Showcasing at official London, New York and Paris Fashion Weeks and global art showcases
 §Marketing and brand communication strategy and implementation.
 Commissions include; Bridal gowns, film costumes, red carpet dresses, wardrobes for high profile women, art pieces, embroideries, restorations, fabric design and development.
- Visiting lecturer – Study**
 London College of Fashion | Jan 2018 - Jan 2022
 Assessment according to standard criteria
 §Using extensive knowledge of supply chains and sustainable production to inform the next generation

- **Artistic Director, curator (voluntary) – national**

Filia Arts | Jan 2017 - Jan 2019

Awarded British Council DICE scoping funding to develop collaborations with Brazilian women's arts organisations

§Responsible for organising and curating shows of up to 150 artists, including international showcasing opportunities, leading volunteer teams and co-ordination

§Support artist in residence and women artists showcasing at FiLiA Arts shows, encouraging collaborations and artist networking

§Public engagement including running workshops, talks and events Past experience includes:

§Various freelance roles supporting design, production management (especially in Asia), sourcing for various independent fashion labels – 2004 – 2019

§Couture atelier, office, showroom and archiving assistant at Catherine Walker & Co. Sourcing and organising luxury materials, working with technical staff – 2012 - 2013

§Founding ethical fashion start up, Tam & Rob, developing supply chains, working with artisans and accumulating over £10k start-up funding - 2004

§Working with Claudio Cavalcanti bespoke tailor in Rome to learn key traditional tailoring craftsmanship skills – CSM sandwich year in Industry - 2003

- **Visiting / guest lecturer**

Various Uk and International Universities and | Jan 2016 - Jan 2020

Birmingham, Southampton, Hertfordshire, LCF, Creative Arts Epsom; Gurukul (India), Sumpurna Montfort (India) Visiting / guest lecturer - Sustainability, fashion and textiles, garment construction

§Guest lecturing (in person and online) with a focus on sustainability and handcraftsmanship practices in luxury fashion and textiles

Education & Training

2001 - 2005

- **Central Saint Martins**

BA hons, Fashion Design with Marketing