



Consuelo Fernández

Social Media Manager

Paris, France

[Portfolio link](#)

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Languages

English (Native)

Spanish (Native)

French (Work Proficiency)

About

SOCIAL

BRANDS WORKED WITH

Farmacias Del Ahorro

InnrState

The Tactic Studio

United Nations

Experience

● **Social Media Manager**

InnrState | Mar 2023 - Now

● **Social Media Marketing Manager**

The Tactic Studio | Mar 2023 - Jun 2023

● **Marketing and Content Strategist**

The Tactic Studio | Jan 2021 - Jan 2022



● **Data Analyst**

Farmacias Del Ahorro | Nov 2020 - Apr 2021

Chatbot community manager. Community Manager Leadership 101 2020 In charge of social media management and content strategy for the ITESM leadership program.



● **Marketing Specialist, Lead of**

United Nations | Jan 2019 - Aug 2019

Education & Training

2022

● **Pôle universitaire Léonard De Vinci EMLV**

Specialization in Marketing Innovation & Distribution,

2017 - 2022

● **Instituto Tecnológico y de Estudios Superiores de Monterrey**

Bachelor in Advertising & Marketing Communications,