



Aditi Kapoor

Product Marketing at Tagwalk
| ex - Estee Lauder & Triller |
MiM at IMT-BS

📍 Paris, France

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Links

 [LinkedIn](#)

Languages

English (Native)

French (Work Proficiency)

About

BRANDS WORKED WITH

TAGWALK

The Estée Lauder Companies Inc.

MBS Design Paris

Aspire For Her

Growth Digital Marketing

Experience



● Product Marketing Assistant

TAGWALK | Sep 2023 -

● Consumer Engagement Assistant – EMEA Smashbox, Glamglow, Bumble & Bumble

The Estée Lauder Companies Inc. | Jan 2022 - Jul 2022



● Marketing and Communication Intern

MBS Design Paris | Jan 2021 - Mar 2021



● Digital Marketing Lead (Volunteer)

Aspire For Her | Aug 2020 - Jul 2022



● Growth Digital Marketing |



● Growth Digital Marketing |

Education & Training

2019 - 2022

● Institut Mines-Télécom Business School

Masters in Management,

2016 - 2019

● Guru Nanak Dev University, Amritsar

Bachelor of Business Administration - BBA,