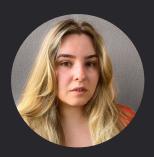
# Dweet



# Wiktoria Wabnyc

Social Media Manager | Content Creator | Storyteller | Actress

O London, UK

Portfolio link

View profile on Dweet

#### Links



### Languages

Polish

English

### **About**

I'm Wiktoria Wabnyc, a Social Media Manager and Content Creator with a passion for telling stories and helping companies create engaging content that resonates with their target audience. With my background as an actor and my expertise in video editing, I can brainstorm and develop unique concepts and ideas that showcase a brand's personality and values.

In my role as a Social Media Manager, I enjoy coming up with new strategies and captions that resonate with our audience. I am always listening to what people are saying and looking for ways to engage with them in meaningful ways. I aim to build strong relationships with followers and create conversations that keep them engaged and coming back for more.

Through my YouTube channel focused on personal growth and self-development, I've gained valuable insights into how to connect with audiences by telling stories and inspiring them to pursue their dreams. I bring this same level of passion and creativity to my work as a Social Media Manager, where I strive to create content that not only entertains but also drives engagement and conversation.

**BRANDS WORKED WITH** 

Julius Dein Studios

Off to Work

## Experience

#### Social Media Manager

Julius Dein Studios | Jul 2022 - Jul 2023

- -Scheduling and uploading content across all platforms (including Facebook, TikTok, Twitter, and YouTube)
- -Proactively initiating and fostering discussions within the comments section
- -Moderating Julius Dein's inner magic circle FB group
- -Captions and Copywriting: Crafting attention-grabbing captions and copy for posts to capture the audience's interest and maintain their engagement.
- -Organizing and maintaining a strategic content calendar
- -Successfully pitching new Snapchat shows
- -Managing a portfolio of 14 out of 30 Snapchat shows
- -Working with a team of editors to create engaging Snapchat episodes
- -Uploading and scheduling Snapchat shows on the weekly basis
- -Analyzing analytics to optimize performance and audience reach

Show less

#### Content Creator

| Mar 2020 -

I specialize in producing and editing my own videos. Through my channel, I have honed my skills in video editing using Premiere Pro, as well as storytelling techniques, crafting engaging hooks, and building a vibrant online community. With a focus on self-development, I create empowering videos that delve into overcoming fear, particularly from the perspective of an introvert.



#### Waitress

Off to Work | Sep 2018 - Jun 2020

Experienced waitress at various events across London, adept at providing exceptional customer service and maintaining effective communication. Skilled in catering to diverse clientele, ensuring memorable dining expe-

riences through attention to detail and adaptability in fast-paced environments.

#### Actress

## | Jan 2015 - Mar 2020

As an actress, I have had the opportunity to perform in various theatres across London, including notable festivals such as the Vault Festival. Additionally, I have taken on lead roles in feature films and participated in a range of independent short films. Spotlight accredited.