



Wiktoria Wabnyc

Social Media Manager | Content Creator | Storyteller | Actress

📍 London, UK

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Languages

Polish

English

About

I'm Wiktoria Wabnyc, a Social Media Manager and Content Creator with a passion for telling stories and helping companies create engaging content that resonates with their target audience. With my background as an actor and my expertise in video editing, I can brainstorm and develop unique concepts and ideas that showcase a brand's personality and values.

In my role as a Social Media Manager, I enjoy coming up with new strategies and captions that resonate with our audience. I am always listening to what people are saying and looking for ways to engage with them in meaningful ways. I aim to build strong relationships with followers and create conversations that keep them engaged and coming back for more.

Through my YouTube channel focused on personal growth and self-development, I've gained valuable insights into how to connect with audiences by telling stories and inspiring them to pursue their dreams. I bring this same level of passion and creativity to my work as a Social Media Manager, where I strive to create content that not only entertains but also drives engagement and conversation.

BRANDS WORKED WITH

- Julius Dein Studios
- Off to Work

Experience

● Social Media Manager

Julius Dein Studios | Jul 2022 - Jul 2023

- Scheduling and uploading content across all platforms (including Facebook, TikTok, Twitter, and YouTube)
- Proactively initiating and fostering discussions within the comments section
- Moderating Julius Dein's inner magic circle FB group
- Captions and Copywriting: Crafting attention-grabbing captions and copy for posts to capture the audience's interest and maintain their engagement.
- Organizing and maintaining a strategic content calendar
- Successfully pitching new Snapchat shows
- Managing a portfolio of 14 out of 30 Snapchat shows
- Working with a team of editors to create engaging Snapchat episodes
- Uploading and scheduling Snapchat shows on the weekly basis
- Analyzing analytics to optimize performance and audience reach

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● Content Creator

| Mar 2020 -

I specialize in producing and editing my own videos. Through my channel, I have honed my skills in video editing using Premiere Pro, as well as storytelling techniques, crafting engaging hooks, and building a vibrant online community. With a focus on self-development, I create empowering videos that delve into overcoming fear, particularly from the perspective of an introvert.



● Waitress

Off to Work | Sep 2018 - Jun 2020

Experienced waitress at various events across London, adept at providing exceptional customer service and maintaining effective communication. Skilled in catering to diverse clientele, ensuring memorable dining experiences.

riences through attention to detail and adaptability in fast-paced environments.

- **Actress**

| Jan 2015 - Mar 2020

As an actress, I have had the opportunity to perform in various theatres across London, including notable festivals such as the Vault Festival. Additionally, I have taken on lead roles in feature films and participated in a range of independent short films. Spotlight accredited.