



# Mateusz Cierniak

Creative & Graphic Designer and Amsterdam Fashion Institute graduate

📍 Amsterdam, Netherlands

[Portfolio link](#)

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## Links

[LinkedIn](#)

## Languages

English (Native)

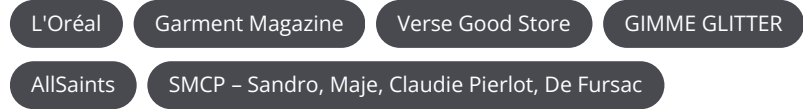
French (Work Proficiency)

Polish (Native)

## About

Creative Graphic Designer & Brander based in between Amsterdam and Paris. Graduate of Amsterdam Fashion Institute with an excellence program in Fashion & Editorial Branding. Interned at L'Oréal Groupe with experience in multichannel campaign activations.

### BRANDS WORKED WITH



## Experience



### ● Corporate Brand Communication & Social Media Intern

L'Oréal | Jul 2023 - Dec 2023

- Concepting & creation of the Sense of Purpose Campaign (the main campaign that the group is releasing yearly)
- Monitoring the success of the campaign
- Content creation & curation for the paid and owned assets
- Project Management (being in charge of communication between the agencies and stakeholders)

### ● Event Planner / Art Director / Stylist

Garment Magazine | Feb 2023 - Jul 2023

Art Direction for the Garment Magazine & Event Planning & Organization for the Launch Event at Studio3000

### ● E-commerce Intern

Verse Good Store | Apr 2022 - Jul 2022

### ● Creative Graphic Designer

| Jan 2022 - Now



### ● Content Creator & Sales Assistant

GIMME GLITTER | Jan 2022 - Now



### ● Styliste de mode

AllSaints | Oct 2021 - Apr 2022

### ● Sales Assistant

SMCP – Sandro, Maje, Claudie Pierlot, De Fursac | Oct 2020 - Oct 2021

## Education & Training

2020 - 2024

### ● Amsterdam Fashion Institute

Bachelor's degree,