



Peter Bond

Graphic Designer, Creative Art-worker

📍 London, UK

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

Links

 [LinkedIn](#)

Languages

English (Native)

About

I am a highly driven and ambitious Graphic Designer with a passion for branding and visual communication. I have many years of experience in design and marketing I am inspired to bring creativity and highest work quality to any project

BRANDS WORKED WITH

Athletic Endeavour Consulting Group

Draft Fcb

Experience

● Graphic Designer

Athletic Endeavour Consulting Group | Apr 2022 - Now

- Created designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts.
- Determined size and arrangement of illustrative material and copy, and selected style and size of type.
- Conferred with clients to discuss and determine layout design.
- Developed graphics and layouts for product illustrations, company logos.
- Reviewed final layouts and suggested improvements as needed.
- Re-touching of e-commerce and product images
- Writing and re-versioning text material.
- Created Logo, Catalogue Cover Design, Swing tags, etc.

● Freelance Graphic Designer

| Jan 2010 - Now

- Created designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts.
- Determined size and arrangement of illustrative material and copy, and selected style and size of type.
- Conferred with clients to discuss and determine layout design.
- Developed graphics and layouts for product illustrations, company logos, and Internet websites.
- Reviewed final layouts and suggested improvements as needed.
- Prepared illustrations or rough sketches of material, discussing them with clients or supervisors and making necessary changes.
- Writing and re-versioning text material.
- Created Logo, Book Cover Design, Business Cards, etc.

● Junior Art Director

Draft Fcb | Jan 2018 - Aug 2020

- Create designs, concepts, and sample layouts based on knowledge of layout principles and design concepts.
- Determine size and arrangement of illustrative material and copy.
- Develop graphics and layouts for product illustrations, company logos, and internet websites.
- Prepare notes and instructions for workers who assemble and prepare final layouts for printing.
- Draw and print charts, graphs, illustrations, and other artwork, using computer.
- Mark up, paste, and assemble final layouts to prepare layouts for printer.
- Performs quality checks on all created files to ensure correct information is loaded on files.

● Mid-weight Graphic Designer

Draft Fcb | Jan 2010 - Dec 2017

- Creating innovative design packages to elevate and differentiate branding and marketing and advertising initiatives.
- Meeting with client to determine marketing and design vision, scopes of work, and budgets and deliverable timeframes.
- Paginating four-color and black and white layouts rescaled and cropped images using Photoshop, and compile client data into pdf formats; edited

- documents and layouts prior publication and submission to printer.
- Taking and manipulating images for use on the website to promote company offerings online.
 - Export press-quality pdf files.
 - Designing and working with print vendors to publish annual company calendar.
 - Using Acrobat to check colour distribution and generated film separations for 4-color process printing.
 - Designing poster, pamphlet, and flyers for projects and events for marketing and advertising purposes.
 - Collaborating within a small team of designers to produce all marketing collateral for ride snowboards.

Education & Training

- 2004 - 2007 ● **Vega School**
Bachelor of Arts Degree, Graphic design
- 1992 - 1996 ● **King Edward VII School**
University entrance ,