



Eugene Plietnikov

Director of Operations | Multilingual, Detail-Oriented, Administrative

Vanves, France

[View profile on Dweet](#)

Links

[LinkedIn](#)

Languages

English (Fluent)

French (Work Proficiency)

Russian (Native)

Ukrainian (Native)

Spanish (Basic)

About

I am a strategic leader with extensive experience in driving brand growth and market presence within the luxury sector. My expertise spans across strategy, marketing, sales, operations, finance, and partnerships. I excel in conducting brand analyses, managing high-impact projects, and repositioning brands to achieve superior market standings.

In my role, I have successfully optimized CRM systems to significantly increase sales and customer loyalty, expanded business activities internationally, and coordinated complex operations between design and production teams. I have managed major events such as Fashion Week, ensuring seamless logistics and high-quality standards.

Additionally, I oversee financial management, including cash flow, payments, and recruitment, while also handling contract negotiations and legal aspects. My ability to build and nurture strategic partnerships has been instrumental in enhancing brand visibility and success.

BRANDS WORKED WITH

Elena Burenina

Experience



● Director of Operations

Elena Burenina | Dec 2019 - Now

As a strategic leader at our company, I drive the brand's growth and market presence in the luxury sector. I manage in-depth brand analyses, strategic projects, and market repositioning efforts. My role involves coordinating operations between design and production, overseeing major events like Fashion Week, and ensuring quality standards. I also handle financial and HR responsibilities, including recruitment and contract management. Additionally, I foster strong partnerships and integrate partner products into our events, enhancing our brand's visibility and success.