



Jessica Harris

Content Creator, Creative Consultant, Copywriter & Creative Director

📍 London, UK

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Languages

English (Native)

About

With over ten years working in the luxury fashion and beauty sector, in both an editorial and creative capacity, I have gained a variety of invaluable skills. From PR and Marketing for brands such as Anya Hindmarch and Net-A-Porter to overseeing all marketing initiatives for two luxury London hotels, my passions lie in creating a brand footprint.

During my time as deputy editor for a health and wellbeing glossy magazine, I was responsible for sourcing and interviewing cover stars such as Jennifer Lopez and Elle Macpherson as well as acting as creative director for all beauty still life photoshoots, creating artistic concepts, and writing all front page features.

Since going freelance I have written for vogue.co.uk, Harper's Bazaar, Stylist, Women's Health and The Telegraph as well as running my own content creation business on social media. This includes working with brands such as Jigsaw, Oasis, John Lewis, Hunter, Barbour and Farfetch to create content for my own platform as well as working independently to consult with brands such as Caudalie, Elemis, Champo and Biologi about their own social media direction. This includes creating video and still life content for marketing purposes, copywriting, blog writing, e-commerce photoshoots and giving advice on how to further their brand in the online sector.

BRANDS WORKED WITH

- Como Hotels And Resorts
- ELEMIS
- Caudalie
- Victoria Beckham
- LUISAVIAROMA
- Farfetch
- Hunter Boots
- British Vogue
- Harper's Bazaar
- Westfield London
- Stylist
- Byrdie
- The Telegraph
- Women's Health
- Strathberry
- Space NK
- BrandAlley
- Flattered
- Barbour
- Oribe Hair Care
- Astrid & Miyu
- Jigsaw

Experience

● Freelance Writer at The Telegraph, Vogue.co.uk, Women's Health, Harper's Bazaar

| Oct 2017 - Now

Since leaving my position as deputy editor I have written fashion, beauty, health, fitness and travel content for publications such as

- Vogue.co.uk
- Stylist
- Glamour
- The Telegraph
- Harper's Bazaar
- Women's Health
- Country & Town House
- YOU magazine
- The Daily Mail
- Tatler
- Healthy
- Brides
- Byrdie.com
- Waitrose Magazine
- see less

● Founder

Twentysixstyle | Nov 2016 - Now

An online outlet for fashion, beauty and travel content focusing on the latest news, industry interviews, growing trends and product reviews. Since launching TwentySixStyle.com I have been lucky enough to collaborate with some of my favourite brands such as Burberry, John Lewis, Dune, Free People and Neom.



- **Content Creator**

ELEMIS | Aug 2020 - Aug 2020

As part of their new Collagen range launch, Elemis asked me to create a collection of images that capture the texture of the products.



- **Freelance Creative Director**

Caudalie | Oct 2020 - Aug 2020

To communicate Caudalie's exclusive gift with purchase offer to customers and their partners, I created a series of artistic still life images to be used nationwide.

- **Deputy Editor**

Your Fitness Magazine | Aug 2014 - Dec 2017

While at Your Fitness (now Health & Wellbeing) I was able to secure and interview celebrity cover stars such as Jennifer Lopez, Elle Macpherson, Miranda Kerr, Khloe Kardashian, Davina McCall, Kelly Brook and many more. As well as overseeing the fashion and beauty pages, I also conducted both styled still life and model photoshoots and wrote on-trend, topical features focusing on health and fitness.
[see less](#)

- **Marketing & Communications Executive**

Como Hotels And Resorts | Jul 2013 - Jul 2014

As marketing executive for this luxury global hotel group, I was responsible for all marketing initiatives for COMO's two London properties. This included but was not limited to the Michelin-star restaurants, spa's, rooms, bars, celebrity relations and event management.

- **Fashion Assistant & Features Writer**

Wedding Magazine | Aug 2012 - May 2013

Whilst at this monthly wedding glossy, I oversaw all fashion features and photoshoots. This included international travel, model castings, travel arrangements, and being the main point of contact in the fashion cupboard.

- **PR and Marketing Manager**

Atelier Mayer | Oct 2010 - Aug 2012

As PR and Marketing Manager for this start-up business, I was responsible for all blogger relations, magazine pitching, celebrity dressing, web marketing, event management, brand partnerships and press events.

- **Freelance Web Designer/ Marketing Coordinator**

Nicole Fendel Jewellery | Apr 2010 - Jun 2011

For Nicole Fendel's beautiful jewellery brand, I utilised my skills in In Design, Photoshop, web design, e-newsletter design and content writing to create all of her marketing collateral and customer-facing content.

- **London Fashion Week Assistant**

Cube Pr | Jan 2010 - Feb 2010

Invitation management, designer liaison, sample management, fashion cupboard management, office admin

- **Press Intern**

My-Wardrobe.Com | Apr 2009 - Jul 2010

Starting out with sample management and coverage clippings, I soon progressed to celebrity appointments, journalist meetings and blog writing for the brand's website as their London Fashion Week ambassador.

Education & Training

2006 - 2009 ● **Epsom University of Creative Arts**
BA Hons, Fashion Promotion & Imaging