



Francesca Doyle

Production & Sustainability Director

London, UK

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Languages

English (Native)

About

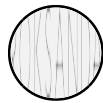
I am an experienced Production Director , looking for new short or long term clients.

Happy to answer any questions :)

BRANDS WORKED WITH

- Acne Studios
- ELLERY
- Liberty Plc.
- Reiss Ltd.
- ROKSANDA
- Ted Baker Plc.
- the Vampires Wife.
- Victoria Beckham Ltd.
- Wolff Payne Associates

Experience



● Director of Production and Sustainability

ROKSANDA | Jul 2021 - Now

Production

- Manage entire production and technical functions.
- Introduce new manufacturing capabilities where needed.
- Migrate supply chain to near shore model.
- Implement raw material testing programs.
- Create and share critical planners across departments to ensure critical dates met to achieve delivery.
- Set seasonal prices and present margin in collaboration with Sales and Development.
- Asses existing supply chain for risk and value.
- Trial carbon mapping.
- Make necessary changes to reduce carbon impact and improve performance on delivery.
- Expose lower tiers of supply chain and review compliances of those tiers.
- Convert existing raw materials to sustainable options including organic, recyclable, and recycled materials.
- Create supplier terms & conditions and a code of conduct.
- Survey various aggregate platforms to source the appropriate partner for sharing our sustainability credentials, with both b2b and b2c in mind.

● Supply Chain Director

the Vampires Wife. | Jan 2019 - Apr 2021

Production, Development & Logistics.

- Review key supply chain functions such as calendar, fit approval, materials approval, pre-production, packaging, shipping to ensure maximum efficiencies and margin capture.
- Establish and drive seasonal and long-term sourcing strategy
- Balance vendor capabilities to leverage against mark-up requirements.
- Collaborate with Creative and non-Creative teams to action new product initiations efectively.
- Transition in house fulfillment to of-site location to efectively deliver ecommerce goods at a reasonable cost in a reasonable time frame.
- Produce 4 seasons a year as well as capsule collections in Bridal and Jersey.
- Coordinating special projects such as Dover Street Market LA installation, limited edition T shirt drops and protective face mask offers.
- Drive development of all branded items such as ecom packaging, swing tickets, stickers etc.
- Ongoing assessment and action essential HR functions.



● Head of Production

ELLERY | Feb 2018 - Jan 2019

Paris, France. Relocated from London to migrate the domestic program to a European model, over a 12-month period.

- Managing a team of 5 direct reports, and co-managing 3 product developers

- Source new vendors to establish a fully functioning European supply chain and transition from the existing domestic model.
- Producing 4 core collections per year, plus multiple exclusive capsule collections
- Overseeing all categories of RTW as well as Jewelry, Shoes and soft Accessories.
- Partner with finance team for cash flow forecasting, payments to vendors, and negotiation of aged debt.
- Responsible for maintenance of official line sheets for selling tools, margin analysis etc.
- Calculating landed costs to assess margin with senior team
- Allocating RRP's and presenting to senior team for assessment, in alignment with company objectives for profitability.

● Head of Production and Sourcing

Victoria Beckham Ltd. | Jan 2016 - Jan 2018

Managing a team of 8 direct reports and co-managing 4 product developers

- Continually explore new vendors to provide bench strength, anticipate attrition, and prepare for future business initiatives.
- Producing 4 collections per year, with an average of 120 skus per season + exclusive offers & capsule collections.
- Review and enforce production efficiency targets
- Analyse sales units compared to collection plan to properly plan and finalise production orders for factories; implementing cancellations where needed
- Introducing SEDEX platform for supply chain visibility
- Overseeing all commercial decisions of the VVB department (including the development process), both on fully factored categories of Denim, Knit, Jersey and Leather but also the RTW sub categories and Embroideries.
- Implementing stock service programs to improve margin and production time
- Implementing 'straight to factory' developments to reduce cost of atelier development.
- Overseeing development teams and any creative decisions that affect either quality or target margins.

● Production Manager

Victoria Beckham Ltd. | Jun 2011 - Dec 2015

Initially recruited to build the production department of the Victoria, Victoria collection in 2011, which included implementing below process: Planning of the yearly calendar, working with Sales team to ensure timely close of books and forecasting of fabrics // Building a technical department and overseeing all quality and fitting issues // Responsible for all costing's, ensuring healthy margin and pricing architecture of collection // Sourcing all factories in Europe, Turkey, India and Far East, visiting and building strong relationships with all of them to ensure our quality standards are met, margin achieved and the collection arrives on time // Managing Turkish and Portuguese agents // Working across Tailoring, Wovens, Knit, Jersey & Denim // Implementing Social and Technical auditing // Working with Design Director and Merchandising manager to plan each collection // Managing a team of 4 garment technicians and 4 production coordinators// In partnership with brand legal team making sure we complied with local and global European legislation

● Senior Coordinator

Reiss Ltd. | Dec 2009 - Jun 2011

Working specifically on Far East knitwear and Indian embroidery factories // Joining the Buy to advise senior team members on product detail // Overseeing all QC aspects and managing the relevant Garment Technical // Developing designs for five buys per season on approx. 300 styles per buy // Negotiating cost and minimums // Continuously assessing margin and retail to achieve competitive targets // Working on retail systems Torex and Fast React Evolution/Apex.

● Assistant Production Manager

Liberty Plc. | Jun 2007 - Dec 2009

All categories under the Menswear collection // Moving existing CMT product to Fully factored agreements // Negotiating costs and minimums

// Visiting suppliers in Italy and the UK to ensure the smooth running of production // QC inspections for quality and print // Compiling the Brand cost sheet from development to production // Approving test reports, bulk submissions and lab dips // Special Projects & Developments: including deaf uniforms and new trim developments.

- **Production Co-coordinator for Menswear**

Ted Baker Plc. | Aug 2003 - Sep 2006

Liaising with factories and protecting & developing the relationship managing the Critical Path of each of these factories // Co-coordinating Wholesale, Retail and Design teams to ensure the timely arrival of orders into the business // Co-coordinating Garment Technologists schedule // Working with Pro Logic CIMS on a daily basis // Visiting with my factories in both China and Hong Kong, inspecting working conditions and staff facilities, once a season in this capacity as well as the seasonal trade shows

- **Product Admin Assistant for Womenswear**

Wolff Payne Associates | Sep 2002 - Aug 2003

Management of the Critical Path // Ordering and processing Samples // Liaising with key brands – Marks & Spencer and Pringle // Ordering and processing label requirements // Coordinating Fit Sessions // Organising Lab Dips



- **Head of Production**

Acne Studios | May 2023 - Now

I am on a maternity leave cover contract for 12 months, till May 24.

Education & Training

2021 - 2021

- **Cambridge Institute of Sustainable Leadership.**

Certification, Supply Chain Management