



Su Cherry Min

Marketing Internship

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Languages

English

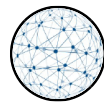
About

I have robust retail experience from roles at Neverland London and Greene King Pubs. I excel in managing transactions, organising events, and delivering exceptional customer service, ensuring a positive shopping environment. Proficient in various retail responsibilities including inventory control and upselling.

BRANDS WORKED WITH

- Oeson
- Royal Holloway, University of London
- Neverland London
- ProQual Company Limited
- UK On Demand
- Greene King Pubs UK -Marlborough Head

Experience



Digital Marketing Trainee and Intern

Oeson | May 2024 -

- Selected as an intern and trainee at Oeson Global, participating in a dynamic virtual learning environment alongside international students.
- Create own projects like SEO traffics, creating contents, blogs, link building
- Engaged in comprehensive training covering cutting-edge technologies including Python, SQL, Tableau, Advanced Excel, and more
- Hands-on experience provided to ensure clarity and proficiency in all covered concepts.



Change Maker Intern

Royal Holloway, University of London | Feb 2024 - Now

- Collaborating effectively with faculty members, administrators, and students, fostering a culture of inclusivity and open dialogue
- Creating and delivering communication materials, including reports, presentations, and updates, showcasing strong interpersonal and communication skills
- Creating my own project combing with programming skills and try to contribute back to students



FOH team member and game desk receptionist

Neverland London | Apr 2023 - Apr 2024

- Organizing special events and take responsibilities for game area such as booking slots for customers, solving technician issues, and delivering friendly service to customers
- Managing cash transactions, tills, accurately processed payments, and provided correct change, ensuring the integrity of financial transactions

Marketing Internship

ProQual Company Limited | Sep 2020 - Jan 2021

- Created engaging and compelling content for social media posts, email newsletters, and online advertisements to increase brand visibility and customer engagement
- Associated in the creation of marketing collateral such as brochures, presentations, and promotional materials to enhance brand messaging and communication
- Conducted thorough market research to identify industry trends, customer preferences, and competitive landscapes

Virtual Internship

UK On Demand | Jun 2020 - Jan 2024

- Participated in workshops on Market Analysis, Digital Marketing, and Operations Management.
- Engaged in networking panels with industry leaders.

- Completed a comprehensive marketing campaign project with British Airway involving market research, strategy development, and execution planning (Project reference upon request).

- Demonstrated strong analytical skills, strategic thinking, and project management abilities.

- **Bar**

Greene King Pubs UK -Marlborough Head | Jan 2022

- Delivered prompt, friendly, and efficient service to patrons, creating a welcoming atmosphere and leaving a lasting positive impression

Education & Training

2022 - 2024 ● **Royal Holloway, University of London**

Bsc Business Management with Marketing -

2018 - 2020 ● **Yangon University**

Second Year, Bsc Botany,

2022 ● **Institute of Continuous Learning**

Economics Crisis Management,

2021 ● **Parami Institute of Continuous Learning**

Social Impact Leader,