



Victoria Watkins

Freelance Producer

London, UK

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Languages

English (Native)

About

I have nearly 10 years' experience in Luxury and Fashion Editorial / Advertising. I love working in Production and collaborating with teams on a wide variety of projects to deliver on goals & projects. I am particularly suited to roles which offer personal growth & learning.

BRANDS WORKED WITH

- Brave New World
- Icon Artist Management
- LE BOOK
- Next Big Thing
- Second Name Agency
- Telegraph Luxury Supplements
- Various
- Wallpaper* & Telegraph Magazine
- White Cube Gallery

Experience

● Freelance Producer (Full Time)

Second Name Agency | Aug 2021 - Now

Pre, Post & Creative Production for roster of Photographers, Stylists & Set Designers across UK & European projects. Initial 2-month stay was extended indefinitely
•Clients include Louis Vuitton, Maison Margiela, Rimowa, Chase Bank, Calvin Klein, Tommy Hilfiger, Nike, Costa Brazil, Wales Bonner



● Freelance Producer

Various | Jan 2020 - Now

On set & Pre-Production. Passed the APA Covid Shooting Guidelines Assessment
•Clients include British Vogue, Tatler, EXIT, The Arcade, Together Associates & Cult LDN



● Project Manager at

Next Big Thing | Jul 2019 - Jan 2020

Responsibilities include:
•Overseeing budgets & invoices for projects
•Maintaining existing relationships with clients
•Collaborating with internal and external teams to deliver briefs on time and in budget



● Agent / Producer

Icon Artist Management | Jan 2018 - Jul 2019

Responsibilities include:
•Full-service production from pitch to delivery including concept, casting, sourcing talent and location, negotiating rates and fees, arranging travel, transport and logistics, budget management, assisting on set, invoicing and reconciliation
•Developing new business opportunities and maintaining existing client relationships
•Marketing the roster of artists through meetings and online media
•Supporting the development of the artists & managing their projects
•Managing the company Social Media accounts & website
•Clients include: Boodles, Daks London, Dune, La Perla, Harrods, GQ, BBH, Brooklyn Brothers, Grey, JWT, Ogilvy, Paul Barry Design, Suburbia
Further Experience



● Content Manager / Assistant Manager

LE BOOK | Jan 2017 - Dec 2017

● Part Time Receptionist

White Cube Gallery | Jan 2014 - Sep 2015



- **Assistant Picture Editor**

Brave New World | Feb 2014 - Jul 2015

- **Picture Editor**

Telegraph Luxury Supplements | Jan 2014 - Jan 2016

- **Picture Desk**

Wallpaper* & Telegraph Magazine | Sep 2013 - Aug 2014

Education & Training

2011 - 2014

- **University of Brighton**

- BA(Hons) Photography, Photography