



Maria Immanuel Ignatius

Creative Director + Digital Content Creator

📍 Dubai - United Arab Emirates

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Languages

English (Work Proficiency)

Hindi (Work Proficiency)

Tamil (Work Proficiency)

About

I bring extensive creative experience in video production and graphic design. My skills include producing engaging visual content, handling comprehensive pre- to post-production tasks, and collaborating across teams to deliver high-quality retail marketing materials.

BRANDS WORKED WITH

Apple Distinguished School

Bally Technology India Pvt Ltd

Copado India Pvt Ltd

FX Studio

Hewlett Packard Enterprise

Pixel Studios Pvt Ltd

Position2 Marketing Pvt Ltd

Experience

● Creative Director

Copado India Pvt Ltd | Feb 2022 - Now

Responsibility to, handle a video & graphic contents. To Produce videos & designs from the scratch pre-production to post production. Worked on internal e-learning content for software developments. Now - 2020 2014 - 2016 - 2014 -

● Creative Director Video + Video Producer

Position2 Marketing Pvt Ltd | Jun 2018 - Jan 2020

Responsibility to, handle a video & graphic team to develop video contents. To Produce videos from the scratch pre-production to post production. Worked for Lenovo, Fujitsu clients for product promo's, explainer videos & AD campaigns.

● Lead Motion Graphic Artist + Video Producer

Hewlett Packard Enterprise | Jun 2016 - Jun 2018

Responsibility for, delivering e-learning videos, software explainer videos, product AD's, corporate training videos, 2D animated videos & 3D animated videos. Collaborating with US team to produce training & explainer videos.

● Senior Motion Graphic Artist + 2D Animator

Bally Technology India Pvt Ltd | Jul 2011 - May 2016

Responsibility for, developing concepts for Games developments. Produced, Title GFX, FX, Motion graphics, 2D animation for game production. Worked with Trap code particular, red giant & other thrid party plug ins producer & delivered more than 50 games.

● Graphic Designer + Motion Graphic Designer + Video Editor

Pixel Studios Pvt Ltd | Jun 2008 - May 2010

Responsibility to, develop designs, brochures, pamphlets, banners, marketing materials, website layouts, UI/UX designs for various clients. To produce coporate videos, promos, explainer videos, 2D animated videos, commercial advertisements & etc.

● Instructor + Graphic Designer

Apple Distinguished School | Jun 2006 - May 2008

Responsibility of teaching multimedia softwares adobe photoshop, adobe illustrator, after effects, premiere, flash, dream weaver for students. As well to develop graphic contents, designs, flyers, brochures, animations, video's & presentations for marketing team.

