



# Nanayaa Ntiri-Akuffo

Womenswear & Print Designer

📍 London, UK

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## Languages

English (Native)

## About

is a London Based Womenswear & Print Designer. Alongside her design work, Nanayaa also teaches Fashion design & Art programmes for young people age 15-18; through workshops focused on print design techniques for both art & fashion & the fashion design process.

### BRANDS WORKED WITH

Cos

Deborah Nzebele

ERDEM

Graduate Fashion Week

Holly Fulton

Interasia Business

Investin Education

Mary Katrantzou

& Other Stories

Ravensbourne University

## Experience

### ● Womenswear Print & RTW Design Assistant

Cos | Jul 2022 - Now

Historical & trend research for all womenswear departments (RTW & Print)

- CAD technical drawings &. creating tech packs
- Assisting in fittings across all womenswear departments
- Sketching womenswear garments
- Designing original Print artworks for womenswear & accessories
- Checking print strike-offs & sending out comments to production
- Developing colour & texture stories in womenswear, menswear & accessories
- Updating range plans and overviews
- Sewing and sampling fabric manipulation techniques
- Assisting in fabric, colour & print allocations
- Creating & updating a printable fabric library

### ● Ambassador & Mentor (Freelance)

Investin Education | Nov 2020 - Now

Designing workshops & running live online programmes for Young Fashion Designer & Artist events for students aged 15-18 years

- Teaching workshops on Print & Textile design for Fashion



### ● Textile Design Assistant

Deborah Nzebele | Nov 2021 - Jul 2022

Hand drawing & painting to create motifs for original print artworks for womenswear & kids

- Designing repeat & placement print artworks using Adobe Suite
- Cleaning digital print artworks using Adobe Suite
- Creating colour stories in response to concepts & moodboards
- Liaising with suppliers to develop and source finalised prints & knits

### ● Web-Design Trainee (Kickstart)

Interasia Business | Apr 2021 - Oct 2021

Designing web layouts & details from client briefs using Adobe Suite

- Designing original graphics & icons for client projects
- Research & content write-ups for web-pages & client projects



### ● Product Development Intern

ERDEM | Jul 2019 - Oct 2019

Creating technical packs to send to factories

- Sourcing trims and organising trim & fabric archives
- Creating and updating trim & fabric boards for collections
- Liaising with mills to source fabrics & raw materials
- Managing garment samples and fabrics arriving into the studio
- Assisting in fabric & trim allocations for SS20 collection
- Cutting fabric & tracing patterns

- Hand embroidering & embellishing garments
- Dressing backstage for SS20 show



### ● Design Intern

Mary Katrantzou | Apr 2019 - Jul 2019

RTW & Print design research for collections & collaborative brand projects

- Creating & updating moodboards, fabric & trim boards for collections
- Designing original print artworks & cleaning artworks using Adobe suite
- CAD technical flats for RTW & Accessories using Adobe Illustrator
- Creating colour-ups & print placement options using Adobe suite
- Updating range plans
- Assisting design team in fittings & model castings
- Hand-embellishing garments for SS20 show (September 2019)



### ● Studio Intern

Holly Fulton | Feb 2018 - Feb 2018

Tracing garment patterns & cutting out fabric

- Manufacturing perspex jewellery
- Hand embellishing bags & accessories for AW18 presentation
- Assisting in model fittings

### ● Backstage Dresser

Graduate Fashion Week | Jun 2018 - Jun 2018

### ● Sales Assistant

& Other Stories | Dec 2018 - Jul 2022

### ● Atelier Technical Assistant

Ravensbourne University | Nov 2018 - Mar 2020

Monitoring & fixing atelier machinery

- Manufacturing technical samples for teaching reference archive
- Assisting students with pattern cutting & manufacturing help
- Distributing fabrics & equipment