

Samiksha Chugh

Marketing Coordinator

Alton GU34, UK

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Languages

English

About

BRANDS WORKED WITH

- Boots
- Costa Coffee
- Eduno Tech Private Limited
- Hcl Technologies
- Peacock Solar
- Skillgenic Academy

Experience



Customer Advisor

Boots | Sep 2022 - Now

Responsible for various in-store activities by providing the best customer service by maintaining professionalism. Gaining insights about the beauty products of the stores and recommending the customers the product they want in the best possible way.



Team Leader

Costa Coffee | Oct 2021 - Aug 2022

Responsible for multi-tasking and several in-store activities. Encourage team to deliver the store's success measures and be confident in suggesting areas for improvement. Create new market strategies to increase sales target. Champion Costa by promoting membership and benefits and encourage the team to participate in local projects.



E-mail Marketing Coordinator

Peacock Solar | May 2021 - Jul 2022

Performed various activities for the company to outreach the product through B2B marketing campaign. Was responsible for designing templates through Canva. Also helped the marketing manager to manage the company's social media with the help of Hootsuite.

Team Leader

Skillgenic Academy | Aug 2020 - Sep 2020

Managed a sales and marketing team. Used to set weekly goals and encouraged the employees to reach individual sales goals and encourage them to work better. Also prepared weekly sales report of my team.

Marketing Intern

Eduno Tech Private Limited | Apr 2020 - Aug 2020

Responsible to contact the leads and convince them about the product. Managed a sales and marketing team. Created product awareness among customers and designed ads for their product marketing.



Marketing Analyst and Digital Marketer

Peacock Solar | Jan 2020 - Mar 2020

It leverages data analytics and innovative finance to make solar affordable and reliable. Reached out people to sell their product. Also handled their social media sites and promoted their product. Created product awareness among customers and designed ads for their product marketing.

Data Scientist

Hcl Technologies | Jun 2019 - Aug 2019

Analyzed and managed the company data and identify the main reason for Employee Attrition. Dealt with data and charts to analyze the results and come to the conclusion.