



Gurbachan Kaur

Fashion Designer & Stylist

Paris, France

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Links

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Languages

English (Fluent)

Hindi (Fluent)

French (Basic)

About

LUXURY MARKETER AND

BRANDS WORKED WITH

Bonfree Fashion

Creative Dragon Art

Groom

LS GROUP

Newyok Fabrics

Experience



● Design Intern

Creative Dragon Art | Jan 2021 - Apr 2021

to design, print and production

- Managing client proposals, and delivering the completed task before the TAT time
- Managed the customer email, responding to the queries in a maximum of 2 hours.
- Developing creative content for all marketing initiatives and planning campaigns for that
- Managing photo and video shoots for content and advertisement

● Fashion Stylist

Groom | Oct 2020 - Dec 2020

photoshoots.

- Answering calls and researching on the trendy looks and fashion in budgets
- Assisting and providing guidance to the customers with the clothes selection
- Develop new marketing strategies as per the requirement

● Assistant Designer

Newyok Fabrics | Jun 2019 - Aug 2019

designing garments for export process with samples.

- Develop new ideas and patterns as per market.
- Assisting my co-workers with their work in designing the products
- Sourcing fabrics and handling tasks as a merchandiser.
- Develop new marketing strategies

● Fashion Trainee

Bonfree Fashion | Oct 2016 - Apr 2017

Managing design process

- Assisting workers with the latest trend sewing techniques and selecting design
- Develop new ideas to promote the brand and increase the marketing
- Handing merchandising and visual display
- Doing research on trending fashion and then collaborating with the design team to develop that into a newfashionable look

● Marketing and content creation Internship

LS GROUP | Feb 2023 - Apr 2023

Content creation for all the different automotive brands such as video, pictures and other materials.

Coordinate different photography sessions with each of the brands and create the necessary materials to promote the brands.

Event support for different brands as required.

Coordinate different marketing projects for each of the brands we work for.

Execute different marketing strategies as a request by each of the brand managers. Content creation for all the different automotive brands such as video, pictures and other materials. Coordinate different photography sessions with each of the brands and create the necessary materials to promote the brands.

Event support for different brands as required. Coordinate different marketing projects for each of the brands .
Execute different marketing strategies as a request by each of the brand managers.

Education & Training

- 2021 - 2022 ● **SKEMA Business School Nice**
MscMSc luxury and Fashion Management, MSc luxury and Fashion Management
- 2017 - 2021 ● **Mody University**
fashion designing, Bachelor's of Design (Fashion Design)