



Erica Lopes

Brand ambassador and Sales assistant for Luxury brands

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Languages

English (Fluent)

Portuguese (Native)

About

With a strong background at Blackjack Promotions Agency, I thrive in dynamic retail settings, meeting sales targets and providing personalised advice on beauty products. My passion lies in enhancing shopping experiences through exceptional service and product knowledge.

BRANDS WORKED WITH

Kiehl's

Lancôme

Prada Sunglasses

Experience

● Sales ambassador

Blackjack Promotions Agency | May 2022 - Jan 2024

Agency at Heathrow Airport. Required to meet targets of sales, work on tills, communicate with customers and give them advice on promotional brands (make-up, skincare & sunglasses), duty-free, and help customers seek what they want to buy.



● PwC | Aug 2021 - Aug 2021

PwC paid work experience. Required to create a presentation, for clients on how to rebuild their company from becoming bankrupt during the pandemic.

● Premier Inn Hotel | Mar 2018 - Mar 2018

Schoolwork experience at premier inn hotel. Responsibilities involved; Restaurant dining etc. setting up tables, cleaning up dishes, organizing tables and chairs, housekeeping etc. making beds, polishing furniture, reception etc. Express check in, greeting customers, filling in spread-sheets.

Education & Training

2022 - 2025

● Kingston University

Undergraduate Degree, Journalism and Media

2015 - 2020

● The Langley Academy School

GCSE:,