



Kim Wallace

Freelance Fashion and Beauty Writer

Glasgow, UK

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Languages

English (Native)

About

Freelance Writer with over a decade of experience in fashion. I graduated from university with a BA Fashion Business, throughout my career I have worked for a number of luxury and high street brands including Charlotte Tilbury, Threads Styling and Hush Homewear. I am now focusing on freelance writing, brand content, social media copywriting and SEO – specialising in fashion, beauty and lifestyle.

BRANDS WORKED WITH

Charlotte Tilbury Beauty

Fizzy M

Setting Mind

Threads

Experience



Freelance Fashion Writer

Threads | Oct 2021 - Now

Copywriter for @threadsstyling Instagram, Snapchat and TikTok accounts



Freelance Beauty Writer

Charlotte Tilbury Beauty | May 2022 - Jul 2022

Freelance copywriter for Charlotte Tilbury - writing marketing emails, press releases and web copy



Freelance Writer

Setting Mind | Apr 2020 - Apr 2021

Freelance writer for Setting Mind - pitching ideas and writing editorial pieces on sustainable fashion and beauty



Fashion Writer

Fizzy M | Nov 2019 - Dec 2020

1 year internship writing editorial content on fashion/beauty/lifestyle for Fizzy Mag