



Magda Nguyen

Multilingual digital communications & marketing senior with versatile skills in strategy, creativity, & enthusiasm!

Paris, France

[Portfolio link](#)

[View profile on Dweet](#)

Languages

- English (Fluent)
- French (Fluent)
- Vietnamese (Fluent)
- Polish (Work Proficiency)

About

As a senior studying digital communications and marketing at the American University of Paris, I am passionate about leveraging the power of technology to connect people and ideas. With experience in diverse fields such as showroom assistance, waitressing, digital marketing, commercial real estate, and even figure skating instruction, I have developed a versatile skill set that enables me to adapt quickly to new challenges and environments.

What sets me apart is my ability to think creatively and strategically, crafting compelling messages that resonate with target audiences across a range of platforms. Whether it's designing social media campaigns, writing blog posts, or delivering engaging presentations, I bring energy and enthusiasm to everything I do.

In my free time, I love playing guitar and singing, finding inspiration in music's ability to communicate emotion and bring people together. I also speak four languages fluently (English, French, Polish, and Vietnamese), which has allowed me to connect with diverse groups of people and cultures.

If you're looking for a motivated, adaptable, and multilingual digital communications and marketing professional, let's connect!

BRANDS WORKED WITH

- JW Anderson
- Nina Ricci
- Pepita Paris
- Project Destined
- RMIT University Vietnam
- Vincom Retail JSC

Experience



Showroom Assistant

JW Anderson | Jan 2023 - Jan 2023

- Supporting in showroom preparation
- General showroom maintenance
- Welcoming and greeting buyers (e.g., checking their appointments, serving coffees...)
- Assisting backstage (dressing and helping our models, styling)
- Supporting our Sales Team during their appointments with buyers
- Maintaining visual merchandising standards



Commercial Real Estate Intern

Project Destined | Aug 2022 - Jan 2023

- Prepared and presented an investment memo to real estate professionals from Brookfield, Tishman Speyer, CBRE, and other real estate firms
- Received 60+ hours of training on real estate fundamentals, property valuation, deal financing, financial modeling, and market research
- Worked with professionals at Brookfield Properties to build 10-year cash flow projections and sensitivity analysis based on various growth rates, hold periods, and exit cap rates

Waitress

Pepita Paris | Sep 2021 - Jul 2022

- Creation of authentic cocktails while serving 60+ clients per service night
- Remained professional and polite under all circumstances.
- Helped to train new employees when needed.
- Worked under great pressure with lots of customers and remained professional under stressful situations.



International Student Advisor

RMIT University Vietnam | Mar 2019 - Dec 2019

- Served as an Exchange Student Advisor at RMIT Ho Chi Minh City, supporting and guiding international students throughout their exchange program.
- Facilitated a smooth transition for incoming exchange students by assisting with visa procedures, accommodation arrangements, and orientation programs.
- Organized and conducted pre-departure and on-site orientations, equipping students with essential information about their host country, campus facilities, and cultural norms.
- Offered personalized support and counseling to exchange students, addressing their concerns, cultural adjustments, and academic challenges.
- Collaborated with various departments within RMIT Ho Chi Minh City to ensure a holistic experience for exchange students, fostering cross-cultural understanding and integration.
- Organized cultural events, excursions, and networking opportunities for exchange students, promoting cultural exchange and enriching their overall experience.
- Contributed to the growth and success of RMIT Ho Chi Minh City's international exchange program by actively recruiting students, promoting opportunities, and participating in promotional events.

● **Figure Skating Instructor**

Vincom Retail JSC | Jan 2018 - Feb 2019

Taught beginner to intermediate figure skating lessons with students of all ages, group and private lessons in English, Vietnamese and French
Assisted Japanese coach in analyzing skills of beginner skaters to clearly explain correct and incorrect techniques



● **Showroom Dresser**

Nina Ricci | Jun 2023 - Jun 2023

- Worked closely with a dynamic team in the fashion industry, contributing to the success of the prestigious Nina Ricci brand.
- Actively participated in showroom management tasks, including maintaining an organized and visually appealing display.
- Assisted fashion stylists and designers in organizing and preparing garments for fashion showcases and client appointments.
- Maintained meticulous inventory of clothing and accessories, ensuring quick and seamless dressing for fashion events.
- Established strong relationships with sellers, enhancing their overall work experience and satisfaction.

Education & Training

2020 - 2023 ● **The American University of Paris**

Bachelor of Arts - BA,

2018 - 2019 ● **RMIT University Vietnam**

Bachelor of Arts - BA,

2012 - 2018 ● **Nord Anglia Education**

A Levels,