



Henry Starkey

Freelance Project Manager,
Venue Manager, Live Event
Management, General Manager,
Holder of Personal license

📍 Camden Town, London, UK

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Links

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Languages

French (Work Proficiency)

English (Native)

About

I have spent the last 25+ years living and breathing the event and hospitality industry and I love it. Give me any task and I'll keep going until it's done and done well.

Listed below are a few Key Business Skills that come with 25+ experience.

- Project management
- Account development.
- Stock control.
- Health and Safety
- Stakeholder management.

My Leadership Style - Lead by example, be kind, make a positive difference, think outside the box, listen, remember your team, challenge where it's needed, be flexible, appreciate input, respect others, encourage, if in doubt make a phone call, you can sort things out quicker than an email and more importantly enjoy your job - it's meant to fun.

BRANDS WORKED WITH

Heritage Live Concerts

Event Cup Solutions

Flowers by Flourish

Birmingham 2022 Commonwealth Games

Experience

● General Manager

Heritage Live Concerts | Apr 2024 - Now

- Operational Management and planning: Planned and oversee daily operations, logistics, staffing levels to ensure everything runs smoothly.
- Financial Responsibilities: Managing budgets, forecasts, GP and GM maintained.
- Team Leadership: Hired, leading, trained and managing up to 125 staff, 4 managers to maximise performance and morale.
- Proficient in using Eventree management system and Square Dashboard
- Stakeholders: Communicating daily with stakeholders, employees, customers, and suppliers.
- Stock control and Supply Chain Management: Setup and overseen new stock control system and manage supplier relationships.
- Reporting: Prepared and presented new spreadsheets to report on business performance, Gross Margins and Gross Profit.
- CAD drawing site management for VIP, Volume, Cocktail and Gin & Fizz bars



● Venue Event Project Manager

Event Cup Solutions | Mar 2023 - Nov 2023

- Successfully implemented and delivered contract for ECS to the Oval, Soho Festival and Secret Garden Party
- Engaged with stakeholders on a daily basis.
- Successfully delivered proof of concept pilot to the live site
- Created system to track all stock movement in and around site - up to 120,000 units per day
- Liaised with 3rd party suppliers and logistics re stock and staffing
- Built, lead, managed, trained and co-ordinated a new team of 12
- Ensured effective and clear communication to stakeholders and staff
- Adapted staffing according to each event and workload.
- Introduced KPIs for each event.
- Adapted the logistics, team and stock in a high pressure changeable environment.
- Managed risk assessment and health and safety procedures



● Event Project Manager

Flowers by Flourish | Nov 2022 - Jun 2024

- Planned and executed daily projects to businesses and customers
- Provided general oversight for each project to the correct timescales
- Lead and managed a team of 8 inc sub contractors to deliver projects.
- Arranged logistics for all the stock and delivery to a strict timescale.
- Involved in the procurement of contracts.
- Managed and liaised with the stakeholders for each contract
- Introduced a new stock control system



● Project Manager - Athletes Services

Birmingham 2022 Commonwealth Games | Apr 2022 - Sep 2022

- Successfully planned, delivered and managed the detailing across multiple sites ref the entertainment, workshops, international zone, village guide, wellbeing, hair and beauty and recreational facility packages for over 5,000 athletes.
- Delivered project under budget by 30%
- Managed 65 contractors and logistics for 5 sites
- Built up and project managed a team of 40 paid staff and volunteers and placed according to their individual strengths to ensure full productivity and maximize efficiency to the stake holders requirements.
- Lead and arranged site tours for dignitaries, the Commonwealth board and the media including assisting in the welcome ceremonies for the athletes.
- Fast paced environment working to very strict timescales, frequently under pressure on multiple tasks. A must to be adaptable and think on your feet.
- Business Development and Key account manager for the corporate accounts



● General Manager

Heritage Live | Apr 2024 - Sep 2024