

Haritha Chaluvadi

Assistant Designer

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Languages

English

About

With proven experience in sales, visual merchandising, and apparel at & Other Stories and Twills Clothing Pvt Ltd, I excel in providing exceptional customer service and meeting sales targets. Skilled in product knowledge and promotional strategies, I thrive in fast-paced retail environments.

BRANDS WORKED WITH

Mahitha Prasad

& Other Stories (H&M Group)

Twills clothing private limited

Experience

● Sales Advisor

& Other Stories (H&M Group) | Oct 2023 - Now

Collaborated with team members to deliver exceptional customer service and contribute to a positive and dynamic work environment. Demonstrated effective communication skills while assisting customers with inquiries, providing product knowledge, and handling transactions accurately.

● Fashion Merchandiser

Twills clothing private limited | Jan 2022 - Jan 2023

Collaborate extensively with both the sales and marketing teams to devise effective product positioning and promotional strategies. Oversee inventory management and maintain coordination with suppliers for fabric and raw material procurement. Attend trade shows, fashion events, and client meetings to build relationships and explore new business prospects. Conduct thorough market research, analyze prevailing fashion trends, and identify untapped opportunities for growth.

● Assistant Designer & Sales Manager

Mahitha Prasad | Jan 2021 - Jan 2022

Facilitated the development of mood boards, color palettes, and collection themes. Conducted extensive research on current fashion trends, market demands, and competitor products. Participated in fit sessions, quality control, and sample reviews to ensure design consistency. Provided exceptional customer service by proactively engaging with clients, addressing inquiries, and sharing product knowledge. Proficiently operated cash registers and point-of-sale systems, accurately processing payments and handling cash transactions. Collaborated with the visual merchandising team to optimize the store's ambiance and ensure a welcoming shopping experience. Assisted in inventory management, including receiving, stocking, and conducting periodic stock checks. Cultivated strong interpersonal skills to foster lasting customer relationships and encourage repeat business.

Education & Training

2023 - 2024

● University for the Creative Arts

MA/MSc Fashion Business and Management.,

2018 - 2021

● vogue institute of art & design

Bachelor of Science,

● Narayana Jr College

(Science),,