



Krissia Naranjo Araya

Creative Designer | Content Creator

San José Province, San José, Costa Rica

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Links

[Website](#) [LinkedIn](#)

[Instagram](#)

Languages

Spanish (Native)

English (Fluent)

About

I'm a soul whose heart lives between Costa Rica, Mexico, and Colombia.

I have high social skills, such as active listening, effective communication, relationship management, and more importantly, empathy and social awareness.

I've worked on creating creative strategies, creating/designing social media content, photography, video editing, designing digital media, and more.

My creativity finds ways to express itself through multiple areas such as writing, performing, designing, photography, and audiovisual media. I'm passionate about empowering human vulnerability and I use it as a source of creativity, connection, and empathy in my work.

Currently, I am on a quest for an opportunity to keep on learning, developing, growing, and exploring through my job. Moreover, I seek the flexibility to be able to keep developing whilst working.

I love the process of creating in order to engage and create authentic communication. I look forward to telling stories and conveying emotions through all the mediums at my disposal.

BRANDS WORKED WITH

Maker Studio

Wooki Colectivo

Grupo Promerica

Experience

● Creative Designer | Content Creator

| Jan 2022 - Now

- Diseño de contenido para redes sociales: Posteos, stories, reels, publicidad, etc.
- Diseño de materiales como: Afiches, banners, HTML, vallas, brochures, pantallas, presentaciones, etc.
- Branding de marca
- Edición de material audiovisual, fotografía y video

● Jr. Graphic Designer

Maker Studio | Jul 2021 - Jan 2022

● Intern | Graphic Designer

Maker Studio | Nov 2018 - Feb 2019

Práctica Profesional como Diseñadora Jr.

● Intern | Graphic Designer

Wooki Colectivo | Apr 2016 - Aug 2016

Práctica profesional como Diseñadora jr.



● Advertising Design Specialist

Grupo Promerica | Oct 2022 - Nov 2024

Creative strategy, social media content design, video editing, copywriting

Education & Training

2009 - 2020

● Universidad Véritas

Bachelor Degree, Advertising Design

