



Gaynor Welsh

Freelance Digital Marketing & Social Media Manager

Leeds, UK

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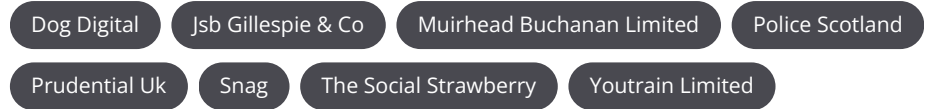
Languages

English (Fluent)

About

Hey, I'm G I'm a Freelance Digital Marketing Manager specialising in Social Media Management, Copywriting (articles, blogs, websites), Content Creation, and Marketing Strategising. I have several years' experience within Finance, the Public Sector, in-house agency, and recently, gained a combined following of 175,000 across my own social media channels. After a big move from Glasgow to Leeds, I decided to take the first step towards my goals and that's when The Social Strawberry was born! Working alongside some major brands ranging from L'Oréal UK & Ireland to start-up tech businesses, my experience and enthusiasm for all things digital marketing continues to grow. Get in touch today if you'd like to discuss your business' marketing needs.

BRANDS WORKED WITH



Experience



● **Founder**
The Social Strawberry | Oct 2022 - Now



● **Marketing Manager**
Dog Digital | Jun 2022 - Oct 2022

● **Email Marketing Specialist**
Snag | Mar 2022 - Jun 2022

● **Social media content creator**
| Oct 2020 - Oct 2022



● **Committee Services Officer**
Police Scotland | Jun 2019 - Mar 2022

● **Sales Support Consultant**
Prudential Uk | Nov 2017 - Jun 2019

● **Complaints Handler**
Prudential Uk | Feb 2016 - Nov 2017

● **Estate Agent/Audio Typist**
Jsbs Gillespie & Co | Jan 2015 - Feb 2016

● **Office Junior/Audio Typist**
Muirhead Buchanan Limited | Aug 2013 - Aug 2014

● **Apprentice Administrative Assistant**
Youtrain Limited | Dec 2011 - Aug 2013