



# Carla Esteves

CEO and Graphic Designer @ Beapaper

Lisbon, Portugal

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## Links

[LinkedIn](#) [Instagram](#)

## Languages

Italian (Basic)

Spanish (Basic)

Portuguese (Native)

English (Fluent)

French (Basic)

## About

As a perfeccionist my goal is always doing the best possible even when it might seem less important. Beauty and function are my top concerns but what really moves me each day is making dreams come true. Creating and developing projects that people will love and matching their own desires, helping them with my experience and skills.

### BRANDS WORKED WITH

Bare Out Loud

Beapaper

Brandia Central

Liscromo, Lda.

Maria Palma Unipessoal, Lda.

MKT

Tbwa

## Experience



### CEO and Graphic Designer

Beapaper | Feb 2019 - Now

### CDO at Bare Out Loud

Bare Out Loud | Oct 2020 - Feb 2022

### Consultora de Comunicação e Design

Maria Palma Unipessoal, Lda. | Jul 2014 - Apr 2018

### Junior Art Director

Brandia Central | Jan 2005 - Jan 2005

Developing advertising campaigns for TV, Press, Outdoor and Radio Creating creative concepts



### Art Director Trainee

MKT | Jan 2004 - Jan 2005

Developing advertising campaigns for TV, Press, Outdoor and Radio Creating creative concepts Graphic Design Merchandising Direct Mail

### Graphic Designer Trainee

Tbwa | Jan 2002 - Jan 2002

Corporate Editorial Merchandising Point of sale Brochures

### Marketing Manager

Liscromo, Lda. | Sep 2001 - Oct 2013

Website management Development and creation of new products Catalogues Corporate Analysis of market trends Wedding and baptism graphic lines development (invitations, table planners, gifts...) International business (import and export) Social media management Advertising Flyers Events/shows organization

## Education & Training

2003 - 2004

### Restart

17, Graphic Design

2001 - 2002

### ETIC

17, Graphic Design

1998 - 2001 ● **ESCS**

14, Graduation, Marketing and Advertising