



Soraya Gacem

Designer / Coordinator

Paris, France

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Languages

English (Fluent)

French (Native)

About

Passionate designer with a high sensibility for details, and a good sense of coordination and organization.

BRANDS WORKED WITH

ANDREA CREWS

Maison Margiela

ROMBAUT

Upcycle solution

Experience

● **Coordinateur Studio / Assistant DA**

Upcycle solution | Apr 2023 - Now

- Administrative assistant to the creative director: management and organization of the agenda, travel, appointments, expense reports.
- Studio coordination: application of the director's creative brief, proposals for creative concepts, distribution of missions, budget management and monitoring, purchasing management and orders.
- Creation and management of documents: presentation documents, following sheets, collection plans, technical sheets, mood boards, price ranges, etc.
- Coordination and monitoring of specific events and projects: booking of talents, purchase/rental of equipment, venue sourcing, catering orders, showroom organisation etc.
- Monitoring and management of artistic partnerships: price of contact, organization of appointments, note taking.

● **Set Design & Stylist**

| Mar 2021 - Apr 2022

- Thom Browne: Freelance embroider for couture show
- Pierre Vaillant: sourcing products, set product development, visual development for editorial, 3D, campaigns et videoclip. (Le tanneur / Vogue China / Dior...)
- Metaphore-Hermes: development of capsule collection for campaigns.



● **Artisanal studio assistant**

Maison Margiela | Sep 2020 - Mar 2021

- Researching in-depth inspiration of the collection
- Assisting with 3D and 2D for garment construction
- Sourcing materials, clothes and trims of the collection
- Developing swatches, textile treatments of the collection
- Assisting with the day to day tasks of the studio
- Researching and photoshopping of the VIP projects



● **Art director assistant**

ANDREA CREWS | Sep 2019 - Aug 2020

- Sourcing sustainable materials and garments for upcycling
- Experimenting and developing textiles for the collections
- Researching, sketching, and sewing for the different collections
- Researching, photoshopping and prototyping for the collaborations (Nike, Claudie Pierlot etc..)

● **CAREER**

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● **Design assistant**

ROMBAUT | Jan 2018

- Researching, photoshopping and sketching new design
- Developing technical sheets for the production
- Sourcing sustainable and vegan materials, partnership

Education & Training

- 2020 ● **Atelier Chardon Savard**
Fashion creator,
- 2018 ● **Atelier Chardon Savard**
Bachelor of Science,

● **Textile and Fashion Industry**
Product development and design SUM2016 TAF.TC,
- 2015 ● **L'institut supérieur des arts appliqués**
in Applied Arts,
- 2014 ● **Lycée Champs-Blanc**
BAC,