



Carolina Shearer

Freelance Fashion designer

Paris, France

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Links

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Languages

English (Native)

Swedish (Native)

French (Fluent)

About

I am a positive and innovative professional fashion designer and pattern maker with 4+ years of hands-on experience handling multiple collections from start to finish. With 3+ years spent working remotely in an autonomous design and material sourcing role. Equipped with the ability to identify trends and opportunities as well as overcome obstacles by utilizing skills gained in the creative industry. I am particularly passionate about sustainable and inclusive fashion and work towards a more responsible industry.

BRANDS WORKED WITH

- AÉRYNE
- Balzac Paris
- Carolina Shearer
- Création Conseil
- Studio Carolina Shearer

Experience

● Freelance Fashion Designer and Material Sourcing

Carolina Shearer | Oct 2022 - Now

Fashion designer with 4+ years of experience working in the affordable luxury fashion field. Highly skilled at identifying trends and building coherent collections based on brand identity and target market. Outstanding communication skills, time management and material knowledge. Works closely together with clients to create original designs and creative visions while consistently meeting deadlines. Well equipped with the ability to work remotely in an autonomous role as well as within a dynamic team.

- Fashion Illustration and Technical Drawings
- Trend and Seasonal Research
- Material Sourcing
- Collection Planning
- Technical Files

● Fashion Designer and Pattern Maker

Studio Carolina Shearer | Oct 2022 - Now

Pattern Maker and Fashion Designer
Currently working freelance with design and material sourcing as well as running a sewing pattern company focusing on creating digital downloadable sewing patterns for home sewists of all levels.

● Freelance Graphic Design

Carolina Shearer | Jan 2014 - Now

Designing layouts, posters, business cards, prints and more for a variety of clients.

● Fashion designer

AÉRYNE | Feb 2020 - Oct 2022

Head of design:
Working as the solo designer for the brand doing everything from designing knitwear and woven pieces, building the collection plans, sourcing fabrics and accessories, creating all the technical files and flat drawings, doing extensive seasonal research and compiling the trend reports for each season. As well as attending fitting sessions to evaluate samples.



● Assistant pattern maker and designer

Balzac Paris | Jul 2019 - Dec 2019

Pattern making and design assistant:
Tasks included knitwear and swimwear design (women's RTW as well as bralettes, underwear and 1-pieces), pattern making, sewing of prototypes, flat drawings, textile print design, sock design, making gradation size tables in excel as well as technical sheets for both knitwear, woven



and swim. Worked in direct contact with manufacturers regarding prototypes and launching productions. Was also involved in the sourcing and selection of fabrics.

- **Assistant Fashion Designer**

Création Conseil | Mar 2018 - Mar 2018

Designer of luxury brand uniforms:

Flat drawings, moodboards, image editing, Illustrations. Had various work assignments during the internship effectively gaining a broad understanding of how a small fashion company is organized and run.

Education & Training

2017 - 2019 ● **ESMOD École Supérieure des Arts et techniques de la Mode**

Bachelor of Arts, Fashion Design and Pattern Making

2016 - 2017 ● **Malmö University**

Certificate, Product Design

2014 - 2015 ● **Linnaeus University**

Certificate, Web Design and Image Editing

2011 - 2014 ● **Bäckängsgymnasiet**

High School Diploma, Design