



Alexandre Hoareau

Personal Shopper / Fashion Stylist

Berlin, Germany

[Portfolio link](#)

[View profile on Dweet](#)

Links

[LinkedIn](#)

Languages

German (Fluent)

English (Work Proficiency)

French (Native)

Vietnamese (Basic)

Mandarin (Basic)

About

It took Thomas Edison ten thousand light bulbs to find the one that would work. With each failed attempt, he said to himself, he was closer to his goal!

BRANDS WORKED WITH

Alexandre Hoareau Créateur de styles

Ahora

IKKS

Berheel Shoes

Fendi

Bally

Coccinelle

Galeries Lafayette (Deutschland) GmbH

Experience

● Personal Shopper / Stylist

Alexandre Hoareau Créateur de styles | Jun 2023 - Now



● Persönlicher Einkaufsberater

Ahora | Aug 2021 - Jun 2023



● Regional Retail Manager Germany

IKKS | Mar 2018 - Sep 2020

● Management Consultant

Berheel Shoes | Jul 2017 - Dec 2017



● Concession Manager

Fendi | Sep 2012 - Jun 2017



● Store Manager

Bally | Dec 2006 - Aug 2012



● Assistant Store Manager

Coccinelle | Dec 2000 - Sep 2005

● Senior Sales Associate

Galeries Lafayette (Deutschland) GmbH | Feb 1999 - Nov 2000

Education & Training

2022

● Scrum.org

Professional Scrum Master I,

2021 - 2021

● Digethic Digital Business School

Agile Project Manager (Scrum Master),

2021 - 2021

● Digethic Digital Business School

Digital Leadership & Ethics Certification,

2021

● bbw Akademie für Betriebswirtschaftliche Weiterbildung Berlin

Ausbildereignungsverordnung (AEVO) - IHK Berlin,

2020

- **bbw Hochschule**
Social Media Manager,

1996 - 1997

- **Humboldt-Universität zu Berlin**
erasmus student,

1994 - 1998

- **Université Paris 8**
Bachelor's degree,